



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date Wednesday, August 9, 2023
Started 6:00 PM
Ended 8:30 PM
Location ZOOM Meeting
Purpose Regular scheduled meeting

Chaired by Matt Little
Recorder Mary Jo Birka

Attendance

Present: Mary Jo Birka, Jim Kralik, Matt Little, Charles Schneider
Late: Neal Fusner
Absent: Bob Ahrens, Steve Trudeau

Minutes

1. Committee business

1.1. President's Report, Review/Approve Meeting Minutes

*Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. This is to allow more time each meeting for open items and discussion.

*Motion to approve the past meeting minutes as written? Charlie

*Second: Mary Jo

*Matt Little and Mary Jo received a resignation letter from Matt Hayes dated July 21, 2023. On July 27th, Mary Jo and Matt Little emailed a resignation acceptance letter to him. We thank Matt Hayes for his year of service to the MSCA board and wish him the best in the future.

*Matt will try to get a few Bone Dry gun sleeves from the vendor to give away at the Great Lakes. This is a new product on the market, and Matt says they work really well. After you get caught in the rain while shooting, you can slide your gun into the silica lined sleeve. After a few minutes your gun will be dry.

Status: Completed

1.1.1. Subcommittee Reports

Status: Completed

1.1.1.1. Liaison to Member Clubs

*Anything new from the member clubs?

*DGC (Scott) already contacted Mary Jo about shoot dates. They are collaborating with Multi-Lakes to try to get their shoots on the same weekend.

*Grand Blanc (Vince) is requesting to have Multi-Lakes off of their weekend for shoots. Vince feels that both clubs have been impacted by lower-than-normal attendance.



*Kent County (Dan) called to find out who to contact to get their upcoming shoots on Scorechaser. Their assistant manager Hunter has resigned. Mary Jo hooked him up with Casey Chase at Scorechaser.

*Huron Pointe had a very successful first shoot with 55 shooters. Blake asked for help getting the scores posted with NSCA and paying the shooting fees.

*Emmett County told Matt Little that they will be throwing registered targets in 2024.

Status: Completed

1.1.1.2. Fundraising

*Mary Jo sent Neal \$260 from the gun raffles at the Spartans. \$160 was from the Kent shoot, and \$100 was from Hillsdale.

*Do we want to do station sponsors at the Great Lakes? Vince told Mary Jo that the MSCA can look for Station Sponsors for the Great Lakes. The price will be \$50 per station. The email already went out to our member clubs.

*Matt Hayes gave Matt Little the Pilla Glasses from our sponsor Clay Target Vision. They will be raffled off at the Great Lakes Championship. The cost for tickets will be \$5 each or 5 for \$20.

Status: Completed

1.1.1.3. By-Laws Review

*The By-laws review is nearly complete.

*A couple of items still need to be addressed. The major point regarding our Great Lakes bid process is complete. The attendance requirement for member clubs to have at least 50 shooters at their last 4 shoots has been removed. The vote was unanimous to accept the by-laws as currently completed. Voting as follows: Charlie-Aye, Jim-Aye, Matt L.-Aye, Mary Jo-Aye.

*Motion to accept the complete portions: Matt L.

*Second: Mary Jo

*The Great Lakes bid letters are ready to be mailed and emailed to qualifying clubs: Action Shooting, Alpena Clay Busters, Michigan Shooting Centers (2), Bay County, Detroit Gun Club, Hillsdale Halter Shooting Center, Kent County, Lewiston, Multi-Lakes, and Seaway.

Status: Completed

1.1.1.4. Shoot Dates

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*The shoot dates invoice from Neal and the shoot dates letter from Mary Jo will go out next month. Our member clubs must pay their MSCA and NSCA dues before we can schedule their shoots for 2024. Shoot date forms must be in by October 31, 2023.

* Mary Jo will use the same calendar system as last year which worked very well.

*Detroit Gun Club has already submitted their dates for 2024.

*Dan will be updating our website soon to be sure that everything is working correctly.

*Posters for our member clubs will be produced again for 2024. Mary Jo will send out a pdf of the poster to all shooters. Mary Jo keeps her copy in with the photos on her phone. It is really easy to access and it costs the MSCA nothing.



*Mary Jo will be checking prices with Amanda Crable on the 3 fold flyer that Wisconsin sent out. We might want to print something like that instead of the shoot cards which are labor intensive, expensive and need to be delivered to the clubs. It was also suggested that we could print fewer shoot cards to save money.

Status: Completed

1.1.1.5. Liaison to SCTP

*Neal sent our scholarship donation to Loraine Malloy for the SCTP kids.

Status: Completed

1.1.1.6. Treasurer's Report

Status: Completed

Documents

- MSCA BOD Q2 - YTD and 2022 v 2023 Overview 001.pdf
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1.2. Secretary's Report/NSCA News

*Mary Jo is working on updating our email shooter list. Nicky Bowers is helping her.

*Mary Jo is working on getting trophies back from the All-State Team recipients for Jim to fix. Jim has received replacement parts. 11/19 have already been returned. Emails are out to the other 8 recipients to bring them to the Great Lakes or Fitasc Grand Prix. Most of them will be picked up at that time.

*Mary Jo would like to see if 1-2 of our member clubs would be interested in offering 100 bird events for 20g, 28ga and 410 bore in conjunction with one of their monthly shoots. There is very little opportunity to shoot sub-gauges in Michigan and quite a few shooters that enjoy it. The board approved the proposal. Mary Jo will write the letter to be approved at our next meeting.

*Mary Jo will order the station sponsor signs for the Great Lakes and bring them to the shoot.

Status: Completed

1.2.1. Member Outreach - Facebook

*Q2+ Quarterly FACEBOOK report due.

MSCA Facebook Page Report 8/9/2023 meeting (6:00 PM call) Page created October 5, 2018 Current Admins: Jim To date: 1,049 followers (up from 998 end of Q1 2023), 916 page-likes (up from 889). From April 9 to August 7 (4 months), 6,680 people have seen something from or attributable to our page and 3,503 people have visited with the page. For the last month, 1,842 post reaches - the number of people who saw at least one posting. 726 post engagements- The number of reactions, comments, shares and clicks. Quarter 2+ review: Since last report (Q1 report April 2023): Followers/Page Likes continue to increase. Overall engagement consistent with previous reports. Followers/Page Likes continue to increase. Overall engagement increased slightly with tournament season, also consistent with previous reports. Page Reach (since previous report): Age (35 – 64) and M/F (86%/14%) demographics remain constant. Another slight increase in our female audience! Where we are low in demographic reach is the 18 to 24-year-old cohort. People reached (content shows up on their individual page) and people engaged (comment on our posts) consistent with previous reports. The vast majority of people reached/engaging/following the page are in the SE Michigan area. Additional postings suggested to increase traffic and more interaction to improve engagement. Q2+ Top Posts. 1.) Revised State Championship info (3,201). 2.) Huron Pointe notice of shoot (1,260) Top Post of the Month! 1,369 impressions, 1,260 reached, 98 engagements (Post on screen, viewed at least once, people reacted) 3.) SCTP scholarship recipients (873) 4.) Notice of upcoming SCTP fund raiser (816). 5.) MSCA May newsletter (728). 6.) Results of Spartan #1 (681). Q2+ Top Engagement (comments, sharing, etc.) 1.) Clay Duster fund raiser at 4-Square (816 with 94 engagements). 2.) Revised State Championship notice (205). 3.) Pacific Arms new showroom (197). 4.) Monthly



newsletter announcement (158). 5.) SCTP scholarship recipients (124). 6.) Lewiston results (100). Commerce Twp, Macomb Twp, Livonia, Detroit, and Manchester. The vast majority of people reached/engaging/following the page this quarter are in Southeast Michigan areas. Jim Kralik

Status: Completed

Documents

- Q2 Report Aug 2023 (1).pdf

1.2.2. Member Outreach - Miclays.com

*Mary Jo reached out to Dan for a few website updates.

*Since we have had no luck finding a webmaster, maybe we should make it a paid position as in the past. Now that Dan is not on the board, he is helping us out as needed for free. The webmasters we looked into charged a lot of money for their services. Should we offer to pay Dan to keep the website updated and send out eblasts etc. Dan is familiar with our needs and has done an awesome job in the past. Matt will contact Dan to see if he would like to continue on as webmaster.

Status: Completed

2. OLD BUSINESS

2.1. Spartan Series Update

*Update on the Spartan #2.

*The shoot went well. 55 shooters attended.

*Matt has contacted Glen regarding trophies for the Spartan. He is asking for approval to purchase the following trophies from Glen: Grand Champion and Runner-Up, first, second and third for classes M-E (23 trophies). The total cost would be \$535.80.

*Motion to order the trophies: Charlie

Second: Matt Voting as follows: Charlie-Aye, Jim- Aye, Matt-Aye, Mary Jo-Aye Motion passed. The trophies will be ordered.

Status: Completed

2.1.1. 2023 State Shoot

*Update on the State Shoot.

*Questions regarding Fitasc payoffs. Shooter not understanding the payoff structure. Information from Drew. With money back to class, if less than 10 shooters, it is winner take all. If more than 10 shooters, it is split 60/40 for first and second place. Club makes the decision, Scorechaser does the calculations.

*Questions about refund policy. Club decides whether to be paid money when shooters first sign up, or after the shoot is complete. MSC gets paid after the shoot is complete, so shooters should not look for refunds prior to one week after the shoot is complete. Scorechaser handles the refunds automatically, the club is not involved.

*Questions regarding the Top 8 Main event shoot-off. The rules regarding the Top 8 Main event shoot-off were posted in advance. The pay-off amount was \$300 not \$350.

*Questions about Gun give-away. The gun was intended to be given away as a random draw. It was given away, but the winner opted to take a \$500 gift certificate instead because he was from Canada. Crossing the border with a gun is always a problem.



Status: Completed

3. NEW BUSINESS

3.1. MSCA Banners for the Member Clubs

*Mary Jo still has a few more banners to deliver. All 20 member club banners are bought and paid for.

Status: Completed

3.1.1. Target setting Clinic

*Mary Jo sent the final target setting clinic flyer out this week. Drew will be handling the registration. Mary Jo is waiting for approval.

Status: Completed

3.1.1.1. Jason Binando Memorial Plaque

*Plaque was presented to Melissa Binando at the State shoot. Nicely done.

Status: Completed

4. Next Meeting Date

4.1. Date Next Meeting

The date of the next meeting will be September 11th.

Status: Completed

4.2. Adjournment

Resolution #: Motion to Adjourn

Moved: Jim Kralik

seconded: Charles Schneider

Status: Carried

Vote:
