



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date Monday, May 15, 2023
Started 6:00 PM
Ended 7:45 PM
Location ZOOM Meeting
Purpose Regular scheduled meeting

Chaired by Matt Little
Recorder Mary Jo Birka

Attendance

Present: Bob Ahrens, Mary Jo Birka, Matt Hayes, Matt Little, Charles Schneider, Dan Williams
Regrets: Jim Kralik
Absent: Neal Fusner, Steve Trudeau

Minutes

1. Committee business

1.1. President's Report, Review/Approve Meeting Minutes

*Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. This is to allow more time each meeting for open items and discussion.

*Motion to approve the past meeting minutes as written?

*Motion: Charlie

*Second: Mary Jo

*DETROITS OWN APPAREL:

*Review and Sponsorship agreement for next year: Done

*Dan and Jim can handle monthly and annual advertisements for web and FACEBOOK.

*Who will order and deliver plaques for Platinum sponsors? Already done by Matt Hayes and Jessica. They should have been received by platinum sponsors.

*Who will order and transport banners and yard signs to appropriate venues? Mary Jo will store and bring appropriate banners to all shoots.

*We need to figure out a way for shooters to order directly from DO and pay online as well. For this year, shooters can order shirts and jerseys directly from Matt Hayes.

*SPARTAN SERIES #1

*Overview: registration/lunch/stand/Main/trappers/etc. Lunch was adequate but could have been better. It will be a challenge for Hillsdale to set better targets because the Kent County targets were excellent.

*What could we do better at the next shoot? We should separate the gun raffle and shirt sales from the registration table to increase visibility.

*Comments we heard from the shooters. Everyone had a great time.



*Gun raffle (\$160 so far)

*MONEY BIRD

*Overview of the game: 19 shooters participated.

*How is Matt Gay being compensated? Matt worked out a deal with Kent County for his compensation. The details are unknown.

Status: Completed

1.1.1. Subcommittee Reports

Status: Completed

1.1.1.1. Liaison to Member Clubs

*ANYTHING NEW AT THE CLUBS?

*Turkey Tracks event report by Matt Hayes. A large number of people attended this event at Gun River. 16 young shooters participated. Our last information was that 10/16 kids had bagged a turkey. The others had one more day to hunt. The participants were given backpacks with hunting supplies and a nice fishing rod/reel. They had their pictures taken. A nice barbecue meal was served followed by a silent and a live auction. Turkey Tracks 2023 was a huge success.

*Capital would like someone from the board be present at their shoot in case they have Scorechaser issues or rules questions since it is their first registered shoot. Mary Jo called Dan Kelley to let him know that Matt Hayes would be at his shoot on May 21st to help out if needed.

Status: Completed

1.1.1.2. Fundraising

*FUNDRAISING COMMENTS?

*Johnsons Sporting Goods has shown interest in being an MSCA sponsor. We will look for sponsors earlier next year.

*Matt Hayes would like to have a 50/50 raffle at the next shoot. 50% would go to a shooter, and 50% would be retained by the MSCA.

*Motion made by Matt L and seconded by Matt Hayes to allow Matt Hayes to fundraise using his own discretion. Before any fundraising activities, Matt H must first inform and get approval from one executive (officer) member of the board. No board vote or approval is required. This policy was approved by the board at the May 15th, 2023 meeting.

Status: Completed

1.1.1.3. By-Laws Review

*BY-LAWS REVIEW: During Matt Little's busy time, Mary Jo will get the by-laws review written up and sent to Jim for review. If Jim needs any clarification, he will refer his questions to Charlie. When completed the by-laws will be sent to Dan to be emailed to the MSCA board for approval. After board approval, the new by-laws will be posted MICLAYS. Then Mary Jo can send out the bid forms for the Great Lakes.

Status: Completed

1.1.1.4. Shoot Dates



*ANYTHING NEW TO ADD TO THE SCHEDULE?

Nothing new this month.

Status: Completed

1.1.1.5. Liaison to SCTP

*SCTP SCHOLARSHIP INFORMATION.

*Currently we have 2 scholarships for the SCTP kids. Still working on 2 more sources to create a third scholarship.

Status: Completed

1.1.1.6. Treasurer's Report

*CHECKING ACCOUNT BALANCE: Approximately \$25,000.

*Mary Jo will be submitting bills totaling \$556.94 for MSCA banners(10), 4 yard signs, and a Spartan banner, Command Velcro attachments for MSCA banners and snacks and drinks for the Spartan #1.

*Matt L said that it appeared as if Neal had not made any bank deposits lately. A few days later the deposits had been made and the bank balance was more than \$31,000.

Status: Completed

1.2. Secretary's Report/NSCA News

*SECRETARY'S REPORT

*I will be writing a nice thank you note to Jim Widdis and the entire Kent County Conservation staff for their wonderful job hosting the Spartan Series #1 shoot on Saturday.

*As of May 15th, we have only 1 bid submitted for the Michigan State shoot 2024. It is from Detroit Gun Club. Matt L has notified Scottie that the Detroit Gun Club has been awarded the Michigan State Championship for 2024. Mary Jo will send a written notification letter to Detroit also.

*2024 Great Lakes bid applications will be sent to all clubs as soon as the by-law review has been completed and posted.

Status: Completed

1.2.1. Member Outreach - Facebook

*ANYTHING NEW?

*In Jim's absence, Dan reports that our FACEBOOK audience is up 13%. Engagement is up by 33% at an all-time high.

Status: Completed

1.2.2. Member Outreach - Miclays.com

ANYTHING NEW ON THE WEB?

*We are currently searching for an individual to manage our website. Dan met a woman at the Spartan shoot that may be interested in managing our website. Dan will contact her for an interview.



*Still need Jim and Bob's resume online.

Status: Completed

2. OLD BUSINESS

2.1. Spartan Series Update

*GETTING READY FOR #2!

*We want to thank Jessica and Cheryl for pitching in and running the gun raffle and t-shirt and earplug sales table
Thank you ladies.

*What needs to be done? Dan will start a shooter spreadsheet to keep track of the Spartan data. Dan will get the money from Kent County Conservation that was collected for the rolling purse.

*Let's get a separate table for our gun raffle and t-shirt sales. The gun raffle has sold \$160 worth of tickets so far.

*We need to order some blank jumbo checks to award at the Spartan Finale at Detroit Gun Club.

*In the future we might add on additional venues to our Spartan Series.

Status: Completed

2.1.1. 2023 State Shoot

*STATE SHOOT UPDATE.

*Mary Jo had a discussion with Drew regarding how we can help MSC with their 3-day State Championship. He suggested that we could pay for lunch on one day, possibly Saturday. Drew has already contacted 3 vendors. We could choose whichever one we prefer, and it would cost \$10 per meal. The board also discussed sponsoring the Preliminary event. We would fund the purse or purchase trophies. After taking a vote, we were unable to make a decision. This issue will be tabled to our June 5th meeting.

*Snacks and Gatorade would also be appreciated.

*Drew is handling the giveaways but would appreciate any additional swag we might contribute. Board members are looking for items to donate to be given away at the shoot. The NSCA has already mailed to Drew (3) free entries into the National Championship main event.

Status: Completed

3. NEW BUSINESS

3.1. MSCA Banners for the Member Clubs

BANNER UPDATE!

*10 banners were purchased from Staples at a cost of \$350 (\$35.00 each). I ordered 2 blue banners and 8 white banners. They gave me 10 blue banners. They reordered 8 white ones at their cost. I will pick those up next week and get them distributed. Due to their error, we got 18 banners for the price of 10 (\$19.44 each).

*Banner update: Staples has again made an error in our order. They printed more blue banners which we will keep for free. They are printing the white banners as well. We do not need to order more banners for next year.

Status: Completed

3.1.1. Target setting Clinic



*TARGET SETTING CLINIC OVERVIEW

*DGC and GBHC have completed their target setting clinics. What have you heard? Only good feedback.

*I will advertise MSC's target setting clinic scheduled for October 15th at the end of summer.

Status: Completed

3.1.1.1. Jason Binando Memorial Plaque

*UPDATE.

*Mary Jo contacted Melissa Binando regarding Jason's Memorial plaque. Melissa was sent copies of pictures of Jason from last year. She has approved any or all of those pictures to be used on the plaque. Melissa will bring her daughters to the State Shoot dinner to receive the award. Mary Jo will send her an official invite soon.

*Jim and Mary Jo will work together to get the award ordered and received by June 21st.

Status: Completed

4. Next Meeting Date

4.1. Date Next Meeting

Next Zoom meeting will be at 6pm on June 5th.

Status: Completed

4.2. Adjournment

Motion to Adjourn: Charlie

Second: Dan

Resolution #: Motion to Adjourn

Moved: Charles Schneider

seconded: Dan Williams

Status: Carried

Vote:
