



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date Wednesday, July 20, 2022
Started 6:00 PM
Ended 8:00 PM
Location Island Lake Shooting Range Clubhouse
Purpose Regular scheduled meeting
Chaired by Matt Little
Recorder Mary Jo Birka

Approval

Minutes approved on: 7/27/2022

Attendance

Present: Mary Jo Birka, Neal Fusner, Jim Kralik, Matt Little, Charles Schneider
Absent: Dr. Ron DeVuyst, Steve Trudeau, Adam Wise

Minutes

1. Approve a new MSCA President

1.1. Discuss/Approve Matt Little as the new MSCA President.

Motion to Approve Matt Little as the next MSCA President by Neal. Second by Jim. Vote was unanimous. Motion carried.

Status: Completed

2. Committee business

2.1. Review/Approve Meeting Minutes

Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. this is to allow more time each meeting for open items and discussion.

Motion to approve last month's meeting minutes by Neal Second by Mary Jo Vote was unanimous. Motion carried.

After the meeting minutes are completed, published and emailed to all Board members for approval, Mary Jo will hold the document for 7 days before emailing to the Webmaster to be published on MICLAYS.

Status: Completed

2.1.1. Treasurer's Report

Neal emailed a financial statement to all Board members last week.

Financial overview by Neal. Checking account balance is down a little over \$1000.00 mostly due to our State Championship expenses.

Projected income may be reduced this year due to decreasing numbers of shooters in attendance, as well as fewer weekend shoot dates at our larger clubs. This may be caused in part by the increase in fuel prices,



increase in ammunition cost, and the increase in tournament prices. Time will tell.

Motion to accept the Quarterly Statement by Charlie. Second by Jim. Vote was unanimous. Motion carried.

Status: Completed

2.2. Secretary's Report

All donated items have been accounted for and there is one more to be delivered. Hoping to complete delivery this week 07/25.

The goodie bags were well received. I had exactly 200 which should have been perfect. At the end I received 20-30 that were not distributed. Believe it was just an oversight.

Mary Jo will send Ron De Vuyst a Thank You letter from the Board ASAP.

Status: Completed

2.2.1. Resignation from Director Ron "Doc" De Vuyst

Neal received a resignation from Ron De Vuyst on July 11. Ron has been a valued member of the Board for 2.5 years, and we thank him for his service to the Board and the shooters of Michigan. Motion to accept Ron's resignation effective immediately by Neal. Second by Charlie. Vote was unanimous. Motion carried.

Status: Completed

2.2.2. Member Outreach - Facebook

Jim Kralik report if needed

Facebook is continuing to be a great marketing tool. We are reaching large volumes of viewers. Jim reported that the viewing population is 88% men and 12% women which is very close to the Michigan shooter demographics. Currently Jim is preparing the State Championship pictures to be posted. Motion to accept Jim's Facebook report by Neal. Second by Charlie. Vote was unanimous. Motion Carried.

Status: Completed

2.2.3. Member Outreach - Miclays.com

Need to look ahead to see what shoots need publicity. Put Pine Ridge and Action on-line 2 weeks ago.

Put Kent County shoot and Multi-Lakes Online last week. Contacted Seaway to attempt to advertise their shoot. The man I needed to speak with is in the hospital. Let the man in charge know what I need from them to post their shoots in the future. Got a very positive response.

Posting Grand Blanc's shoot today. Need permission to delete from the forum shoots that are past.

Shot at Kent County on the weekend. They are doing a great job with their comeback. They have cleared a number of trees. They have all brand new Promatic traps. Jim DeKam took a target setting class in Houston. His daughter Sarah is helping him with the advertising. I showed her how to post on MICLAYS. They will likely increase shooter attendance in the coming months.

We are looking to obtain new member clubs especially in Western Michigan. We are looking at North Ottawa and Capital in Lansing.

Looking to develop a better relationship with some of the smaller shooting clubs. Many of them do not have many volunteers.

I will be training on Iclays this week so I can help out Grand Blanc at their Great Lakes shoot in September. I completed marketing all of the July shoots. Getting good feedback from the clubs.



Asked board for permission to delete postings of completed shooting tournaments. It was decided that shoots over 1 month past can be deleted off of MICLAYS.

Status: Completed

2.2.4. Review Resumes of possible new Board members

Looking for input on resumes of Matt Hayes, Troy Spicer, and Dan Williams. Resumes sent to all board members on 07/10. Looking for opinions of how each one might fit into our group. Will we just seat them, or do we need a ballot? Do we accept them immediately, or wait until fall to begin January 2023? Please discuss.

The Board reviewed the resumes of Dan Williams, Matt Hayes, and Troy Spicer. We were all in agreement that all 3 gentlemen would be an asset to our Board. Matt Little will contact all three applicants this week. Dan Williams term will be from 8/1/22-12/31/23. Matt Hayes and Troy Spicer will have terms beginning on 8/1/22-12/31/22 with an option to continue another 3 years at their discretion. Motion to approve Dan Williams by Matt. Second by Neal. Motion to approve Matt Hayes by Jim. Second by Mary Jo. Motion to approve Troy Spicer by Mary Jo. Second by Neal. All votes were unanimous. All motions were carried.

Status: Completed

3. OLD BUSINESS

3.1. Trophy Updates

Now that the State shoot is over, we can add the new name to it and return it to GBHC for display. Who will take care of that ?

Jim will take the State Trophy to the engraver and then return it to GBHC for display.

Status: Completed

3.2. Shoot the State - Promotion and Execution Activity

Review the State Shoot donation execution. How did we do? What could we do better next time?

When I picked up our gun slips from the embroidery shop, I took pictures. I forwarded them to Matt Topor at Pacific East to be sent to John Herkowitz. He responded back how great they looked. I thanked him again. He was very happy with the results, and the fact we were able to keep his logo on all of the items.

Did anyone get feedback for the shooters? Please share.

The Junior Champion trophy was accidentally given to an out of state shooter. Grand Blanc agreed to order a new trophy for the In State Junior Champion, Preston Lanehart.

Preston's trophy is available. He will receive it either at Grand Blanc this upcoming Saturday or this Thursday at Brooklyn.

The overall feedback from the shooter's was positive. They really liked the Gatorade, water and snack cart and the gun slips. The Golden Ticket promotion sponsored by Michigan Shooting Centers was really great and was well received by the shooters.

Preston Lanehart's trophy has been received and will be presented to him at Brooklyn on 7/21. Mary Jo will take the trophy to Brooklyn and get pictures of Preston and his whole team and Coach Carmi McRoberts. Pictures of Preston will be on MICLAYS and FACEBOOK along with a brief description of the situation.

Status: Completed



4. NEW BUSINESS

4.1. All-State Trophy 2022

State Team member list was received. Trophies were put together in record time and were delivered on-time. Any comments?

Trophies were really nice. Only 5 people received their trophy at the Saturday night dinner and were in the picture. Three shooters in particular felt that the wrong shooters were selected for the State Team. NSCA was contacted. Motion to email the concerned shooters with the team selection criteria by Charlie. Second by Jim.

Vote was unanimous. Motion carried.

Status: Completed

4.2. 2023 Great Lakes Bid Solicitation

The Rebids went out to all member clubs on June 10 for the Great lakes Tournament 2023. Grand Blanc will be bidding per Vince. Vince asked for a 2 week extension to get his bid in. We received 2 bids, Grand Blanc and Hillsdale. I e-mailed the bids to all board members. Please discuss.

We also need to talk about having our 2 major shoots offer Class purses and Lewis class. The shooters want that to be available. Do we need to add that to our bidding application going forward? Grand Blanc uses Iclays and does not know how to do Class purse or Lewis. Drew says that both are written into the Iclays software. Before Grand Blanc has another major shoot, Tracy needs to learn how to work the Iclays software details.

Matt wants to go back to Hillsdale to allow them to fill in the blanks on their Great Lakes Bid.

Status: Deferred until 8/15/2022

4.3. Rosanne Prucka - MSCA Recognition

Decided last meeting to recognize Rosanne by having all of her 2022 State shoot fees paid for by the MSCA . How was that received and what was the cost?

Status: Deferred until 8/15/2022

5. Next Meeting Date

5.1. Date Next Meeting

August 15. 2022 Conference call

Status: Completed

5.2. Adjournment

Resolution #: Motion to Adjourn: Charlie Second: Neal Voting was unanimous. Motion carried.

Moved:

seconded:

Status: Carried

Vote:
