



# MEETING MINUTES - Michigan Sporting Clays Association

## Meeting

<b>Date</b>	March 7, 2022
<b>Started</b>	6:00 PM
<b>Ended</b>	7:00 PM
<b>Location</b>	Conference Call
<b>Purpose</b>	Regular scheduled meeting
<b>Chaired by</b>	Russell Brzezinski
<b>Recorder</b>	Russell Brzezinski

## Approval

**Minutes approved on:** 2022-05-13

## Attendance

**Present:** Mary Jo Birka, Russell Brzezinski, Neal Fusner, Jim Kralik, Matt Little, Charles Schneider  
**Absent:** Dr. Ron DeVuyst, Steve Trudeau, Adam Wise

## Minutes

### 1. Committee business

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#### 1.1. Review/Approve Meeting Minutes

Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. this is to allow more time each meeting for open items and discussion.

Meeting minutes reviewed.

Motion to approve: Neal 2nd: Jim

motion passes unanimously

**Status:** Completed

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#### 1.2. Treasurer's Report

Brief overview. Q1 review during April's scheduled meeting.

Truncated report for this month. full first quarter review due in next months meeting (April)

**Status:** Completed

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#### 1.3. Secretary's Report

**Status:** Completed

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##### 1.3.1. Member Outreach - Facebook

Jim Kralik report if needed

Jim K: Up to 765 followers up from 728 last month (+5%)

Facebook continues to get good traction and support from the membership.



New(er) people coming in and using the site for their source of information and contact point.

**Status:** Completed

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### 1.3.2. Member Outreach - Miclays.com

Miclays coordinator - Mary Jo has shown interest in this position. Quick review and vote to elect her in this rol

Mary Jo has reached out to Drew and had a discussion around miclays site and moving forward on engagement.

AFS - Discussion to add to the calendar and update to miclays for banner ad

**Status:** Completed

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## 2. OLD BUSINESS

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### 2.1. Trophy Updates

Jim to meet with Ryan. update report due

Jim K: update on trophy status

Need to investigate and re-engage on cleaning up the trophies to be up to date and accurate.

Jim to mine the NSCA database and provide update to move forward

**Status:** Completed

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### 2.2. Shoot the State - Promotion and Execution Activity

"Shoot the State" Promotion - General discussion on promotional activity by MSCA Board.

Review promotional campaign - Russell Brzezinski (Lead)

Discussion and review of promotional activities surrounding member participation of State Shoot.

Execution:

1. "golden ticket" concept: 10 unique clubs hosting shoots between 4/1 and State Shoot.
2. post shoot, select a participating shooter (randomly) to be winner for that shoot and they win a "golden ticket" into a special drawing at the State Shoot event.
3. Participant will need to be in attendance at the State Shoot and prize will be awarded then
4. Separate door prize drawing for all participants of the state shoot.

Discussion around finding donation prizes by Board.

Action: Board members to actively solicit donations.

RB: review pouches. cost and bags. present to board next month.

Bore snakes, snap caps, barrel/toe tab(?)

Shooter Towel

**Status:** Completed

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## 3. NEW BUSINESS

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### 3.1. Detroit Gun Club Shoot Changes



MotorState date change

Add sunday shoot on 5/22

Cancel shoot :6/19 request

April 4th, 6:00 p.m.

**Status:** Completed

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## 4. Next Meeting Date

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### 4.1. Date Next Meeting

Monday, April 4th, 2022 at 6:00 pm.

April 4th @ 6:00 p.m. (via Teams call-in)

**Status:** Completed

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### 4.2. Adjournment

Motion: Neal to adjourn 2nd: Charles

passes unanimously

**Resolution #:**

**Moved:**

**seconded:**

**Status:** Carried

**Vote:**

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