



# MEETING MINUTES - Michigan Sporting Clays Association

## Meeting

<b>Date</b>	Monday, July 6, 2020
<b>Started</b>	6:03 PM
<b>Ended</b>	7:10 PM
<b>Location</b>	Conference Call
<b>Purpose</b>	Regular scheduled meeting
<b>Chaired by</b>	Russell Brzezinski
<b>Recorder</b>	Kathleen Lanava

## Approval

**Minutes approved on:** Not yet approved

## Attendance

**Present:** Russell Brzezinski, Neal Fusner, Ryan Gates, Jim Kralik, Kathleen Lanava, Drew Lieske, Matt Little, Charles Schneider  
**Absent:** Dr. Ron DeVuyst, Steve Trudeau

## Meeting documents

- MSCA Board Member FB feature (draft).docx

## Minutes

### 1. Committee business

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#### 1.1. Review Agenda

**Status:** Completed

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#### 1.2. Review/Approve Meeting Minutes

**Status:** Completed

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##### 1.2.1. Review and approve 6/1/20 Standing meeting.

Review of 6/1/20 meeting minutes. No additions, deletions or changes. Motion made to approve minutes by Matt, seconded by Charlie. Unanimous vote of approval.

**Status:** Completed

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##### 1.2.2. Review and approve 6/9/20 E-Vote regarding FaceBook Posting

Review of 6/9/20 E-vote meeting minutes regarding FaceBook Posting. No additions, deletions or changes. Motion to approve minutes made by Russell, seconded by Neal. Unanimous vote of approval.

**Status:** Completed

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##### 1.2.3. Review and approve 6/24/20 E-vote regarding scheduling of By Pass Motorstate.

Review of 6/24/20 E-vote meeting minutes regarding scheduling of ByPass Motorstate. Motion to approve by Drew. Seconded by Russell. Unanimous approval.



**Status:** Completed

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### 1.3. Treasurer's Report

**Status:** Completed

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#### 1.3.1. Summary Treasurer Report

MSCA Board Meeting Financial Overview

The information summarized below was presented to the MSCA Board of Directors on 07/06/2020:

COVID-19 Revenue Impact Analysis Projection:

- Recognized tournament cancellations as of 6/03/2020 applied
- Lost target fees are estimated at - \$3,228.80 for the year
- \$3,228.80 represents a 20% decline from annual target fees in 2019

Income and expense statement:

- Revenue declined in Q2. Year to date expenses exceeded income resulting in an operating loss \$(57.30) year-to-date. Operating in the black is anticipated during Q3 provided no further Covid-19 impact
- Income and expense statement balance verified as matching cash balance in the MSCA business checking account as of July 1

YTD 2019 v. YTD 2020 Analysis of Business Metrics:

- Targets thrown and target revenue down 68%
- Liquidity remains strong

Motion to approve Treasurer's Report made by Drew, seconded by Russell. Unanimously approved.

**Status:** Completed

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### 1.4. Secretary's Report

**Status:** Completed

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#### 1.4.1. Secretary Report

Deferred to the Member Outreach and FaceBook reports.

Motion to approve Secretary's Report made by Charles, seconded by Neal. Unanimous approval.

**Status:** Completed

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#### 1.4.2. Member Outreach - Facebook

Kudos to Jim. Doing a great job. there are 167 people on the site every day. The time is consistent, 7-9 am and 6-8pm. Top post (people viewing) and engagement (people sharing or commenting) has been for Shooter of the Month. There have been 22 new followers since April, 23 people liked the page and people have been positive about the Shooter of the Month highlight. The All State Team photo album was a hit. They did get Preston's photo and 530 people viewed the album. Jim will get the profiles to Drew to post on the MiClays site so that it mirrors the MSCA FaceBook page.

**Status:** Completed

- MSCA Facebook Page Report July 2020.pdf
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##### 1.4.2.1. FaceBook: "Meet your Board Members"



7/6/20: Jim sent us the questions in an email last month. This is not mandatory. Board members who wish to submit, should do so by the next Board meeting scheduled for August 3rd.

**Status:** Deferred until 8/3/2020

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#### 1.4.3. Member Outreach - MiClays.com

7/6/20: May and June Meeting minutes have been uploaded to MiClays. Will update the site to add the Shooter of the Month Profiles. Discussions regarding setting up a Drop Box for MSC would be helpful. Drew will look into it. There is no fee for this with the Google Drive account. There is no link to the Jot Form HOF nomination form. Also the "Upcoming Events" needs to be changed to "Registered Events". If Member clubs want to advertise their non-registered events, they can do so using the MiClays forum. Can embed a link to the forum with a "Recreational Event" tab. These clubs are having success with non-registered events. Questions were raised regarding ways to entice recreational shooters to sign up for registered events. Will add to the agenda for next month. MSCA calendar will continue to list only registered events. A user name and password are required to post on the forum and there were past problems with this, but they are resolved. MSCA host club can post a flyer to the FaceBook page and MiClays.

Additional change to MiClays discussed at previous meeting: still need a third button on the home page. Should be "Registered Events, Latest News, How to Get Started" all on one line on the web page.

**Status:** Deferred until 8/3/2020

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## 2. OLD BUSINESS

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### 2.1. Update: COVID-19 Response and Initiatives

7/6/20: No new updates. Will continue to keep this as an agenda item for now.

**Status:** Deferred until 8/3/2020

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### 2.2. State Shoot/GLC Host Club Participation

Discussed at 4/22/20 Meeting: We need to understand better why there isn't greater participation from clubs to host tournaments to provide our membership with more options. Further exploration is required, may need to survey clubs. Deferred for further discussion.

7/6/20: Russell talked with Scotty last week. DGC is not interested in submitting a bid for 2021 GLC or State Shoot. Is focusing on the MotorState. He did ask Scotty if there was any support the BOD can provide. Count down ticker to tournaments was discussed, but could be confusing with overlapping or back to back tournaments.

Bring back to the August meeting.

**Status:** Deferred until 8/3/2020

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### 2.3. 2020 MSCA Sportsman Award: Steve Schindler

Russell to present ideas for the award. Neal to provide Russell with Steve's wife's contact information.

7/6/20: Russell left a message for Natalie and he's asked Neal to give Natalie a head's up that Russell was reaching out to her. We still need a photo, but sounds like Drew or Jim may have one.

Bring back to the August meeting.

**Status:** Deferred until 8/3/2020

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### 2.4. MSCA Board Liability Insurance



Deferred.

7/6/20: Russell will reach out to Charles.

Bring back to August meeting.

**Status:** Deferred until 8/3/2020

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## 2.5. MSCA Membership Survey re: Voting on State Shoot

Discussed at 4/22/20 Meeting: Steve recommended MSCA allow for electronic voting for the membership to decide upon the host club for the State Shoot. Kathy made the same recommendation last year. It was not supported. Again, this would require a By-laws change. Concerns raised the 2/3 of the MSCA membership does not participate in the tournament. Needs further discussion. May survey the membership.

Discussed at the 6/1/20 meeting: KML can create survey re: preference for selecting shoot. Drew would like the survey to include who is allowed to vote. Jim will write something up for us to react to regarding the subject. We may not elect to poll the membership. Exploring options; needs further discussion.

Jim's 6/3/20 email to the Board:

"On the discussion of change to the selection of the State Shoot, when/if we decide to poll the membership, I would like to pose the following to the Facebook page community:

(draft) Discussion has been initiated between member shooters and the MSCA Board on the way the host venue for the State Shoot is selected. Currently, in accordance with the MSCA By-Laws Article X, the host club selection is made by the MSCA general membership by vote. Each MSCA shooter in good standing and in attendance at the current year's State Shoot selects between the presented bids. No proxy votes are allowed. An announcement is then made, usually at the State Shoot dinner.

The MSCA Board would appreciate any thoughts and suggestions from the membership on whether to continue the current State Shoot selection procedure or pursue adjustments, keeping in mind that any changes would necessitate a change also to the current By-Laws. Please respond via email or Messenger (NOT COMMENTS TO THE FACEBOOK PAGE) and include your NSCA membership number. Thank you, The MSCA Board (end draft)"

7/6/20: Deferred to August meeting

**Status:** Deferred until 8/3/2020

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## 2.6. State Championship and GLC Trophy Residence

Discussed at the 6/1/20 meeting:

Need to update the MSCA Bylaws indicating the State Shoot and GLC trophy will be delivered to the following year's host club after the first of the year. (Who will be delivering?)

The HOF plaque resides at Grand Blanc.

Ryan will add Matt Topor to the State Championship Trophy and will update the GLC trophy. Is currently dated to 2014.

Further discussion needed.

7/6/20: Deferred to August meeting.

**Status:** Deferred until 8/3/2020

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## 2.7. Jot Forms

1. Access, suggest more than one person. Who is best?
2. Does Webmaster need access to JotForms in order to create links on the Miclays website?



3. Storage limit is 100 MB. How to archive past submissions. Should they be saved in JotForm, or in the MiClays email account? Both? How long should they be saved? One option, could create PDF of the bids and attach to the MyCommittee site for all Board members to view.
4. Used on MiClays for GLC/State Shoot bids. How best to address conflict of interest for bids.
5. HOF on MiClays website is not linked currently.
6. Used for BOD ballot voting via emailed link through MailChimp. Should there be a two person validation of results? Should these be archived? If so, for how long? How to prevent double voting by members?

7/6/20: Deferred to August meeting.

**Status:** Deferred until 8/3/2020

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## 2.8. iClays/WinScore Incentives for Host Clubs

Saturday, February 8, 2020

*From previous meeting:* Drew proposed the idea of offsetting iClays or WinScoreOnline fees to some extent to encourage new and smaller clubs to utilize online registration and scoring. Several clubs including Multi-Lakes and 4 Square Sportsman's have had good luck using iClays to draw a noteworthy attendance. iClays fee is 1 cent per target whereas WinScoreOnline is more expensive.

Russ suggested perhaps a \$50 reduction in fees per shoot for new clubs to try it.

*New discussion:* The Board is still undecided on how to incentivize clubs to utilize online registration and scoring, and whether those clubs that don't use it actually would if given an incentive. The following clubs throw registered shoots but do not utilize iClays or WinScore: Action Shooting Sports, Alpena Clay Busters, Lewiston, Pine Ridge, and Seaway Gun Club. Kathleen suggested we contact these clubs to gauge interest.

Saturday, November 9, 2019

Drew proposed the idea of offsetting iClays or WinScoreOnline fees to some extent to encourage new and smaller clubs to utilize online registration and scoring. Several clubs including Multi-Lakes and 4 Square Sportsman's have had good luck using iClays to draw a noteworthy attendance. iClays fee is 1 cent per target whereas WinScoreOnline is more expensive.

Russ suggested perhaps a \$50 reduction in fees per shoot for new clubs to try it. Drew will reach out to David Clifford, owner of iClays, to see if perhaps he would offer a trial membership to some clubs.

7/6/20: This topic ties into Matt's point on attracting more recreational shooters to sign up for registered shoots. Will bring back to the August meeting.

**Status:** Deferred until 8/3/2020

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## 2.9. By-laws Submission

Submission to Nationals?

7/6/20: Deferred to August meeting.

**Status:** Deferred until 8/3/2020

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# 3. NEW BUSINESS

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## 3.1. State Shoot

1. Marketing
2. Ballots (process of tabulating, who will tabulate?)



3. Presentation of Awards: All State to be presented at the Saturday night dinner. Who will present? Timing of presentation? Coordination with Host club.

7/6/20: Deferred to August meeting.

**Status:** Deferred until 8/3/2020

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### 3.2. NSCA Process for Cancelling or Scheduling of Shoots

1. There isn't an option to "postpone" a shoot. It's either cancelled or scheduled.
2. For new shoots, on consistent person from the MSCA Board is to contact Lori with the details.
3. Cancellation of shoots: Individual clubs may contact Lori to cancel their own shoots. The club should contact the Board as well, in case another member wanted to pick up the date. We, as the Board, can mandate that we remain the sole contact for cancellation, if we so choose.
4. Name change of the shoot. Clubs may contact Lori to change the name of the shoot. Again, we, as the Board, can mandate that we remain the sole contact, if we sho choose.

7/6/20: Deferred to August meeting.

**Status:** Deferred until 8/3/2020

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## 4. MISC

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### 4.1. Date Next Meeting

Monday, August 3, 2020 at 6:00 pm.

August 3, 2020 at 6 pm

Motion to adjourn made by Charlie, seconded by Neal. Unanimous approval.

**Status:** Completed

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