



# MEETING MINUTES - Michigan Sporting Clays Association

## Meeting

**Date** Saturday, November 9, 2019  
**Started** 1:30 PM  
**Ended** 2:30 PM  
**Location** Island Lake Shooting Range  
13600 Grand River Road  
Brighton, MI 48116  
**Purpose** Regular scheduled meeting  
**Chaired by** Russell Brzezinski  
**Recorder** Drew Lieske

## Attendance

**Present:** Russell Brzezinski, Dr. Ron DeVuyst, Neal Fusner, Ryan Gates, Jim Kralik, Kathleen Lanava, Drew Lieske, Charles Schneider  
**Regrets:** Steve Trudeau  
**Absent:** Steven Schindler

## Meeting documents

None

## Minutes

### 1. Committee business

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#### 1.1. Review Agenda

**Status:** Completed

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#### 1.2. Treasurer's Report

Neal Fusner reported that 19 clubs have paid dues for 2020. Target count and fees as well as account balance are all positive and at historic levels. 19% uptick in Q3 2019 shoots hosted vs. Q3 2018. Balance in DFCU checking account is **\$18,817.55**. Account balance is **up 57%** for period 1/1 - 9/30 in comparison to 2018.

Drew Lieske motioned to accept the treasurer's report, Ryan Gates seconded. All in favor.

**Status:** Completed

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#### 1.3. Secretary's Report

Drew Lieske reported that issues with the forum have been corrected. It was tentatively taken down due to spam posts. Added security has been added, but clubs and shooters will need to re-register for an account.

Drew suggested that board members send bios by November 23 to be added to the website.

Neal mentioned that Bay County was having issues paying dues using the club portal due to a SSL certification issue. Drew will check into it.

**Status:** Completed

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## 2. OLD BUSINESS

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## 3. NEW BUSINESS

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### 3.1. 2020 Shoot Calendar

Drew passed out the tentative calendar for 2020 for all to review. Number of shoots scheduled for 2020 is up 14% compared to 2019. Drew to make a few corrections and send to printers for shoot card printing mid-December.

Ryan motioned to approve the 2020 calendar, Dr. Ron DeVuyst seconded. All in favor.

**Status:** Completed

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### 3.2. 2020 Marketing Plan

The Board would like to use the increase in funds to better support the Great Lakes and Michigan Sporting Clays State Championships. Giving back to the shooters and growing these events is our focus. Russ requested that the Board think about ways to achieve this and report at the next meeting.

**Status:** Deferred until 12/3/2019

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### 3.3. Solicitation for Board of Director Candidates

Kathy Lanava, Steven Schindler and Dr. Ron DeVuyst have terms expiring on December 31, 2019. This leaves 3 vacancies. To date, we have not received any interest in potential candidates despite several email blasts to shooters. Kathy and Dr. Ron stated that they would run for re-election. Russ urged all directors to encourage members who might have interest to nominate themselves. Kathy also suggested reaching out to the MI-SCTP and trying to get a youth member to serve.

**Status:** Completed

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### 3.4. iClays / WinScoreOnline Incentive for Clubs

Drew proposed the idea of offsetting iClays or WinScoreOnline fees to some extent to encourage new and smaller clubs to utilize online registration and scoring. Several clubs including Multi-Lakes and 4 Square Sportsman's have had good luck using iClays to draw a noteworthy attendance. iClays fee is 1 cent per target whereas WinScoreOnline is more expensive.

Russ suggested perhaps a \$50 reduction in fees per shoot for new clubs to try it. Drew will reach out to David Clifford, owner of iClays, to see if perhaps he would offer a trial membership to some clubs.

**Status:** Deferred until 12/3/2019

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## 4. MISC

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### 4.1. Date Next Meeting

The next meeting will be at 7:00pm on Tuesday December 3, 2019 via conference call. Meeting officially concluded at 3:20pm, motion to adjourn by Dr. Ron DeVuyst, seconded by Drew. All in favor.

**Status:** Completed

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## 5. New section

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