



Michigan Sporting Clays Association

Meeting Minutes: Sunday, February 19, 2017

Date/time: Sunday, February 19, 2017 Started: 1:00 PM Ended: 2:00 PM
Location: Detroit Gun Club
Purpose/notes: Regular scheduled meeting
Chaired by: Drew Lieske
Minuted rec. by: Drew Lieske
Status: Minutes drafted

Attendance

Present: Jovan Blackwell, Russell Brzezinski, Dr. Ron DeVuyst, Neal Fusner, Ryan Gates, Matthew Grunzweig, Jim Kralik, Steve Schindler
Regrets: Drew Lieske
Absent: Stu Jalving

Meeting documents

1 document attached to an agenda item below

Agenda

1. Committee business

1.1. Review Agenda

Status: Completed

1.2. Treasurer's Report

The official hand-off of the treasurer's position from Dennis McKeough to Neal Fusner to occur next week. No annual dues have been received from Hillsdale College.

Status: Completed

1.3. Website Report

January 2017 sessions are **up 26%** over December 2016. Drew plans to publish an updated design scheme in the next few months, with added user features.

Rise in activity as a result of the published shoot schedule.

Status: Completed

- Analytics [www.miclays.com Audience Overview 20170101-20170131 20161201-20161231.pdf](#)
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2. OLD BUSINESS



2.1. 3-Fold Schedule Flyer Progress

An estimate was received from "The Print Stop, Inc." for 2,000 10.5"x17" tri-fold 100# white gloss shoot cards. Cost is \$999 + \$325 for mailing + postage (\$0.33/each). It was recommended that we consider going this route next year, and to include within the tri-fold the perforated shoot card. Russ Brzezinski targeted a sponsorship goal of \$1,700.

Status: Completed

3. NEW BUSINESS

3.1. Incentive Program for Shooters - Encouraging Attendance at Small Clubs

Neal Fusner to discuss potential ideas for encouraging attendance throughout the state of Michigan, in particular at smaller clubs.

Neal and Ryan Gates both suggested that Michigan add a "RACE TO STATE" with 4 clubs, each hosting monthly events leading up to the State Championship (March, April, May, June). Prizes to shooters who compete in all 4 events.

- "RACE TO STATE" preferably 100+ targets, 100 Sporting & 50 5-Stand ideal, 200 targets would be superb.
- Would require clubs to join forces, possibly the re-introduction of an "IRON MAN" format.

Status: Parked

3.2. New Club - Gun River Skeet and Trap

Drew has been in contact with Craig Maclaine of Gun River Trap & Skeet in Plainwell, Michigan. They have a 14 station sporting clay course with all ProMatic traps and LongRange wireless Target Tag system. They are located between Grand Rapids and Kalamazoo just off of 131. They have registered with the NSCA.

Neal Fusner noted that he would go out, check out the facility, and meet with Craig Maclaine.

Status: Completed

3.3. Hall of Fame

The Board unanimously approved the selection of (1) Jim Moses and (2) Scott & Debbie Behnke to the MSCA Hall of Fame under the service distinction. Russ will handle the creation of plaques to be presented at the 2017 Michigan State Championship.

Status: Parked

4. MISC

4.1. Date Next Meeting

March 26, 2017 at Detroit Gun Club, 01:00pm

Status: Completed
