



Michigan Sporting Clays Association

Meeting Minutes: Sunday, January 15, 2017

Date/time: Sunday, January 15, 2017 Started: 1:30 PM Ended: 2:30 PM
Location: Detroit Gun Club
Purpose/notes: Regular scheduled meeting

Chaired by: Drew Lieske
Minuted rec. by: Drew Lieske
Status: Minutes approved

Attendance

Present: Jovan Blackwell, Russell Brzezinski, Dr. Ron DeVuyst, Neal Fusner, Ryan Gates, Matthew Grunzweig, Stu Jalving, Jim Kralik, Drew Lieske, Dennis McKeough, Steve Schindler
Regrets: Raymond Jones

Meeting documents

None

Agenda

1. Committee business

1.1. Review Agenda

James Kralik motioned to approve the meeting agenda, Neal Fusner seconded, all in favor.

Status: Completed

1.2. Treasurer's Report

Dennis McKeough noted that the MSCA closed the 2016 fiscal year with a balance of **\$9,839.60**. The balance at the end of the 2015 fiscal year was **\$8,006.46**.

The current balance (as of Jan 15, 2017) is **\$9,699.60**.

Status: Completed

1.3. Website Report

Fourth quarter website analytics showed a leveling off of the MSCA site compared to quarters 1-3. In terms of 2016 vs. 2015, average sessions are down 8.88%. Though overall views have decreased, both the pages per session (+0.79%) and avg. session duration (+0.64%) stats are up. This is an indication that the users are finding the website easy to navigate and informational. Drew discussed ways to increase sessions so that the site will continue to grow and attract new users, such as redesigning some of the structural elements. The Board agreed and Drew will work to get the job completed over the next month or so at no additional charge.

Status: Completed



2. OLD BUSINESS

2.1. Hall of Fame - By Laws Amendment

Discussion of amending and approving by-laws to reflect a service distinction as part of the MSCA Hall of Fame.

Jovan motioned to approve an addition to the by-laws that will allow a member to be inducted into the Hall of Fame under a service distinction. "Service distinction" is defined as an award for providing significant sustained consistent contributions in the interest of promoting growth of sporting clays shooting in the state of Michigan. Eligible contributions consists of; club management, vendor relations, MSCA board service, supporting scholastic shooting efforts, and consistent volunteer effort both physical and financial, or a combination thereof. Matt Grunzweig seconded the motion and all members were in favor.

Status: Parked

3. NEW BUSINESS

3.1. Election of 2017 Officers

The board motioned to approve the following members to officer's position for the 2017 year.

- President - Jovan Blackwell (incumbent)
- Vice President - Ryan Gates
- Treasurer - Neal Fusner
- Secretary - Drew Lieske (incumbent)

Status: Completed

3.2. 2017 Shoot Cards

Drew Lieske brought the printed 2017 MSCA shoot cards to the meeting. They were once again printed at Ads Plus in Flushing, MI and sponsored in full by Michigan Shooting Centers. Cards were distributed to shooters in attendance as well as to those who were willing to take some back to their home club(s). Drew will USPS mail left-over shoot cards to the remaining member clubs.

The Board also discussed purchasing 3-fold postcard-style mailers to be distributed to active NSCA shooters in the state of Michigan, Ohio, Indiana and Illinois. The mailer will feature the 2017 shoot calendar, with an emphasis on our big blast events. The Board's goal would be to self-fund the project with advertisements. The approximate cost with postage should be around \$2,000. Drew Lieske, Ryan Gates and Russ Brzezinski to work further on the project. Jovan noted that he would generously contribute \$500 towards the cost if needed.

Status: Completed

3.3. Discuss 2018 MSCA Commitments

Establish and determine monetary commitments for the 2018 Michigan State Sporting Clays Championship and the 2018 Great Lakes Sporting Clays Championship, which will be open for bids until April 1, 2017.

Jim Kralik motioned to fund the same for 2018 as in 2017. Neal Fusner seconded and all were in favor. The 2018 contributions will be as follows:

- 2018 Michigan State Championship - \$4,500 towards purses and \$1,500 towards trophies



- 2018 Great Lakes Championship - \$750 towards trophies

Status: Completed

4. MISC

4.1. Date Next Meeting

The next meeting is scheduled for 1:00pm on Sun. February 19, 2017 at Detroit Gun Club.

Status: Completed
