

## Michigan Sporting Clays Association

Meeting date: **Saturday, January 2, 2016** Started: **1:33 PM** Ended: **2:14 PM**

Location: Action Shooting Sports (1872 N Forty One Rd Manton, MI 49663)

Purpose/Notes:

Chaired by: Drew Lieske

Minutes rec. by: Drew Lieske

Status: Minutes distributed

### Attendance:

Present: Jovan Blackwell, Russell Brzezinski, Neal Fusner, Ryan Gates, Matthew Grunzweig, Stu Jalving, Raymond Jones, Drew Lieske, Dennis McKeough

Regrets:

Absent: Jim Kralik

Late:

### Guests:

(none)

### Meeting Documents:

(no documents)

### Meeting Minutes:

#### 1. Committee business

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##### 1.1. Review Agenda

Raymond Jones

First and foremost, the newly elected board members were introduced to the board. Three of the four newly elected directors were in attendance: Neal Fusner, Matthew Grunzweig and Russell Brzezinski. Ray Jones motioned to approve the agenda, all in favor.

**Status:** Completed

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##### 1.2. Treasurer's Report

Dennis McKeough

- **Balance on 12/31/14:** \$6,767.31
- **Balance on 12/31/15:** \$8,006.46
- **2015 Net Gain:** \$1,239.15

**Status:** Completed

##### Comments:

*On Tuesday, January 5, 2016 7:46 PM Jim Kralik wrote:*

How does this compare to previous years?

*On Wednesday, January 6, 2016 11:08 AM Jovan Blackwell wrote:*

We are up about 20% which is very positive. Let us know if you have any other questions

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##### 1.3. Website Report

Drew Lieske

Fourth quarter website analytics showed continued growth of the MSCA site. Average of 75 page views per day. Avg. time on site of 1 minute and 12 seconds. Unsurprisingly, the shoot schedule and forum pages are the most visited (other than the home page).

Drew discussed ways to generate more interaction on the site, including posting new content on a bi-weekly or monthly basis. Potential content ideas include:

- A regular "letter from the MSCA president"
- A continuation of the featured shooter section
- Regular blog/news posts with tips, shooting topics, etc...

Ryan Gates nominated himself to seek out potential candidates and gather responses for the featured shooter section.

**Status:** Completed

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## 2. OLD BUSINESS

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### 2.1. 2016 Shoot Calendar - General Discussion

Drew Lieske

General discussion of 2016 shoot calendar (quantity of events, number of member clubs, etc.).

The 2016 shoot year is on-track to approximately equal that of 2015 with 55 scheduled shoots. Though two clubs decided not to host tournaments in 2016 (Big Bear and Marion Rod & Gun Club), several others added dates over previous years including Island Lake Shooting Range.

**Status:** Completed

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## 3. NEW BUSINESS

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### 3.1. Election of 2016 Officers

Raymond Jones

The following directors were motioned and unanimously approved to serve as officers for 2016:

- Treasurer - Dennis McKeough (incumbent)
- Secretary - Drew Lieske (incumbent)
- Vice President - Stu Jalving
- President - Jovan Blackwell

**Status:** Completed

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### 3.2. 2016 Shoot Cards

Drew Lieske

Drew Lieske brought the printed 2016 MSCA shoot cards to the meeting. They were once again printed at Ads Plus in Flushing, MI and sponsored by Michigan Shooting Centers. Cards were distributed to shooters in attendance who were willing to take some back to their home club(s). Drew will USPS mail left-over shoot cards to the remaining member clubs.

**Status:** Completed

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### 3.3. Hall of Fame - Nomination

Ryan Gates

Ryan Gates brought to the board's attention that Mr. Greg Larson has met the nomination criteria to be automatically nominated for the MSCA hall of fame. His accomplishments both in-state and nationally have exceeded the 400 point requirement established for self-nomination. His induction was put to a vote and all directors were in favor of approval. Greg will be officially inducted at the 2016 Michigan State Sporting Clays Championship.

The Board additionally decided that it is of interest to establish an additional Hall of Fame distinction for service. Jovan will draft a by-law addition for discussion at the next scheduled meeting.

**Status:** Completed

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## 4. MISC

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### 4.1. Date Next Meeting

Jovan Blackwell

The next MSCA board meeting will be at 01:00pm on Saturday April 16, 2016 at Pine Ridge Sporting Clays.

**Status:** Completed

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Total time scheduled: 0 min

Recording Secretary:

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Chairperson:

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Date:

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