

Michigan Sporting Clays Association

Meeting date: **Tuesday, January 28, 2014** **Started: 8:10 PM** **Ended: 9:30 PM**

Location: Conference Call

Purpose/Notes: Regular scheduled meeting

Chaired by: Drew Lieske

Minutes rec. by: Drew Lieske

Attendance:

Present: Dana Farrell, Ray Fisher, Kim Marie Jones, Raymond Jones, Drew Lieske, Dennis McKeough

Regrets: Jovan Blackwell, Daniel Williams

Absent: Kirk Todd

Late: Mark Birka

Guests:

(none)

Meeting Documents:

(no documents)

Meeting Minutes:

1. Committee business

1.1. Review Agenda

Raymond Jones

Raymond Jones motioned to approve the agenda. Seconded by Drew Lieske. All in favor.

Status: Completed

1.2. Treasurer's Report

Raymond Jones

Due to Kirk Todd's absence, no treasurer's report was available. Ray Jones nominated himself to contact Kirk Todd for an updated report. The report will be distributed via email once received.

Status: Deferred: 2/26/2014

1.3. Website Report

Drew Lieske

Drew Lieske reported that the site has been updated with a new color scheme and background image.

In terms of featured shooters, Drew has three surveys in his database which will suffice for the next three months. Those shooters are Ryan Gates, Ray Fisher and Thomas Paine.

Ray Jones inquired about the possibility for clubs to add flyers to the calendar page. Drew to look into adding this feature. At the current time, the best avenue for clubs to post their flyers is on the "upcoming shoots" topic on the forum.

Motion to approve website report made by Raymond Jones, seconded by Ray Fisher. All in favor.

Status: Completed

2. OLD BUSINESS

2.1. Safety Signs for New Clubs

Kirk Todd

Due to Kirk's absence, the status of the safety signs is unknown.

Minutes:

Tabled until next meeting.

Status: Deferred: 2/26/2014

2.2. Incentives To Attend Small Clubs

Mark Birka

Larry Laxton noted to Mark Birka at December 21, 2013 shoot at Island Lake Shooting Range that he would like to discuss bigger shoots going to small clubs at the January board meeting.

From meeting of 1/4/2014

Larry Laxton was not available to discuss. Mark Birka and Kim Marie Jones conveyed what Larry told them in regards to increasing participation at the smaller clubs in Michigan. Raymond Jones suggested that a target setting clinic led by Pat Lieske and Vincent Lori be proposed, Drew to discuss with Pat. Mark Birka proposed an incentive program such as a draw pot idea.

The board decided to think about possible incentive programs and to discuss at next meeting. Larry Laxton to be invited to attend so that the board can become fully cognizant of his intentions.

Minutes:

It has been a problem in the past with shoot attendance at the smaller clubs in Michigan. With the shoot schedule being less packed this year, some revenue issues may arise if the smaller MSCA clubs do not pick up some of the slack. A circulating draw pot idea, similar to a Lewis class option, was brought up at the last meeting and rediscussed. Mark Birka and Dennis McKeough both acknowledged that doing such a thing would cause some legality issues that would require further research as well as the necessity of a board organizer. Drew Lieske mentioned that a better avenue may be to propose this idea to the small clubs and then they take over the responsibility of promoting and organizing the draw pot. This way, the MSCA is not involved and the draw pot could stay with the small clubs who decide to work together. Dana Farrell agreed that the MSCA should instigate some sort of help, but not take full responsibility. Following the idea of proposing the draw pot as an incentive to the small clubs, Ray Jones recommended that all of the board members brainstorm some suggestions that we can then make available for the MSCA clubs to view. Drew Lieske mentioned that he would contact the NSCA headquarters and see if they had any informational materials about hosting a shoot and/or how to advertise a shoot that could assist the small clubs as well as be an introductory packet for future new clubs.

Status: Completed

3. NEW BUSINESS

3.1. Discussion of 2015 State & Great Lakes Monetary Contributions

Drew Lieske

Minutes:

Drew reported to the board that our current (2014) State Shoot and Great Lakes Shoot monetary contributions are as follows:

- **State Shoot:** \$4,500 towards purses and \$1,500 for trophies
- **Great Lakes:** \$3,000 towards purses and \$750 for trophies

The above contributions are already guaranteed to the hosts of the 2014 State Shoot and Great Lakes, however the MSCA has no obligations to proceed with these numbers for 2015. Bids for the 2015 State and Great Lakes are due by April 1, 2014. The board agreed that the investment in the State Shoot has paid off in the last few years, and that the monetary contributions should remain the same for 2015 bids. However, the Great Lakes has not been as successful. Statistically, the revenue generated off the State Shoot has gone 100% towards funding for the Great Lakes, which has produced little return. It was recognized that this year's Great Lakes would most likely be more successful as it is part of the 2014 MSC Trail Series. In terms of the 2015 Great Lakes, Drew Lieske proposed that we only allocate funds for the trophies. Kim Marie Jones proposed that the sum be \$800. A motion was made by Kim Jones to approve the following for 2015:

- **State Shoot:** \$4,500 towards purses and \$1,500 for trophies
- **Great Lakes:** \$800 for trophies, with contingency that sum is not available to clubs if no bids are received.

Potential increase of funding pending review of 2014 year-end finances.

Ray Fisher seconded, all in favor.

Status: Completed

3.2. Partnering with Other Associated Organizations

Jovan Blackwell

From Jovan Blackwell:

I was cruising around the MAA website (Michigan Archery Association) and made an observation. The MAA

has links to the NFAA(National Federation Archers) the MBA(Michigan bow hunters association, as well as other links to other archery related entities.

I think we should look into pursuing a relationship that should lead to cross promotion with DU, QU, Pheseants Forever, Ruffed Grouse Society.. etc.

I think we are missing out on oppotunities to promote shooting with other shooting related organizations specifically hunters.

Minutes:

Tabled to next meeting due to Jovan's regrets.

Status: Deferred: 2/26/2014

3.3. Featured Clubs

Mark Birka

Minutes:

Mark Birka proposed that we add a featured clubs section to the website. This idea was tabled for the next meeting.

Status: Deferred: 2/26/2014

4. MISC

4.1. Date Next Meeting

Drew Lieske

Minutes:

Next meeting set for Wednesday February 26, 2014 at 8:00pm. **CONFERENCE CALL** to be arranged by Dennis McKeough.

Motion to adjourn meeting made by Kim Marie Jones at 9:30pm. Seconded by Mark Birka. All in favor.

Status: Completed

Recording Secretary:

Chairperson:

Date:
