

Michigan Sporting Clays Association

Meeting date: **Saturday, January 04, 2014** **Started: 1:55 PM** **Ended: 3:15 PM**

Location: Action Shooting Sports

Purpose/Notes: Regular Scheduled Meeting

Chaired by: Drew Lieske

Minutes rec. by: Drew Lieske

Attendance:

Present: Mark Birka, Dana Farrell, Ray Fisher, Kim Marie Jones, Raymond Jones, Drew Lieske, Dennis McKeough

Regrets: Daniel Williams

Absent: Jovan Blackwell, Kirk Todd

Late:

Guests:

Larry Laxton (regrets)

Meeting Documents:

(no documents)

Meeting Minutes:

1. Committee business

1.1. Review Agenda

Drew Lieske

Motion to Approve Agenda by Dennis McKeough, Seconded by Kim Marie Jones, All in favor

Status: Completed

1.2. Approve Minutes of Last Meeting

Drew Lieske

Minutes:

Minutes from last meeting were previously approved via email. Minutes from last meeting can be found on the "meeting minutes" page of the website.

Status: Completed

1.3. Treasurer's Report

Dennis McKeough

Treasurer's report shows that a \$1,171.46 deficit was run in 2013. Board noted that the report should be further analyzed with the presence of the treasurer, Kirk Todd. The board agreed that a plan to increase revenue and/or decrease spending is needed. Possibility of altering 2015 Great Lakes contribution amount considered an option.

Report:

http://www.miclays.com/uploads/2/0/2/2/2022414/treasurers_report_january_4_2014_meeting.pdf

Status: Deferred: 1/28/2014

1.4. Website Report

Drew Lieske

Minutes:

Drew noted that the site had 582 unique visitors in December 2013. Most of the visitors are staying on the site and browsing, as indicated by 2.73 average pages per visit and a 00:02:21 average visit duration.

Current featured shooter is Larry Laxton. Board members to try to get the following shooters to complete featured shooter questionnaire:

Drew Lieske: Dan Gilliland

Kim and Ray Jones: Tom Paine

Dennis McKeough: Ron Baker

Mark Birka: Mary Jo Birka

Ray Fisher: Ray Fisher & Mike Dylkstra

Dana Farrell: Brian Sheaffer

Motion to Approve Website Report by Dennis McKeough, Seconded by Mark Birka, All in favor

Report:

http://www.miclays.com/uploads/2/0/2/2/2022414/december_2013_miclays_analytics.pdf

Status: Completed

2. OLD BUSINESS

2.1. Safety Signs - Caledonia Sportsman's Club

Kirk Todd

From meeting of 10/17/2013

Minutes:

Due to Kirk's absence, the status of the safety signs is unknown.

Status: Deferred: 1/28/2014

2.2. 2014 Shoot Schedule Cards

Drew Lieske

Minutes:

The 2014 shoot schedule cards have been distributed to MSCA member clubs. Drew reported that some extra copies are available if needed.

Status: Completed

3. NEW BUSINESS

3.1. Welcoming of Newly Elected Directors

Raymond Jones

Minutes:

Ray Fisher was welcomed by the board.

Status: Completed

3.2. Election of New Officers

Raymond Jones

President: Mark Birka (Nominated by Kim Marie Jones)

Vice-President: Raymond Jones (Incumbent - Nominated by All)

Treasurer: Kirk Todd (Incumbent - Nominated by All)

Secretary: Drew Lieske (Incumbent - Nominated by All)

Motion to Approve Officers by Dennis McKeough, All in favor

Status: Completed

3.3. Bigger Shoots and Small Clubs

Mark Birka

Larry Laxton noted to Mark Birka at December 21, 2013 shoot at Island Lake Shooting Range that he would like to discuss bigger shoots going to small clubs at the January board meeting.

Minutes:

Larry Laxton was not available to discuss. Mark Birka and Kim Marie Jones conveyed what Larry told them in regards to increasing participation at the smaller clubs in Michigan. Raymond Jones suggested that a target setting clinic led by Pat Lieske and Vincent Lori be proposed, Drew to discuss with Pat. Mark Birka proposed an incentive program such as a draw pot idea.

The board decided to think about possible incentive programs and to discuss at next meeting. Larry Laxton to be invited to attend so that the board can become fully cognizant of his intentions.

Status: Deferred: 1/28/2014

3.4. 2014 Michigan State Championship and Great Lakes Championship

Drew Lieske

Minutes:

Drew reported that the 2014 State Championship and Great Lakes Championship are on-schedule. Pre-

registration is online and open, no deposit required. Kim Jones urged all board members to pre-register ASAP to boost sign-ups.

Status: Completed

4. MISC

4.1. Date Next Meeting

Drew Lieske

Minutes:

Next meeting to be a conference call on Tuesday January 28, 2014. Time: 8:00pm

Status: Completed

Recording Secretary:

Chairperson:

Date:
