

MINUTES  
OF  
THE BOARD OF DIRECTORS  
OF  
THE MICHIGAN SPORTING CLAYS ASSOCIATION  
JANUARY 7, 2012  
MANTON, MI

Members Present: Rich Shinew, Nate Bosworth, Jovan Blackwell, Bob Gerhardt, Jerry Boron, Dennis McKeough, Drew Lieske, Kirk Todd, Kim Jones, and Ray Jones. Absent with notice: Marc Stolk. Also present were Mike Dykstra and Roger Richmond

The meeting was called to order by Jovan Blackwell at 1:20 P.M.

The proposed agenda was reviewed. Drew Lieske added an item regarding the web site. Rich Shinew moved that we accept the agenda with the addition. Seconded by Dennis McKeough and passed unanimously.

Treasurers Report.

Kirk Todd reported that our yearend balance was \$11,516.85. This is about \$900 less than the prior year and can be directly attributed to the increase in support the Board voted to both the State and Great Lakes shoots. He will provide a year to year comparison at our next meeting.

Kirk also suggested that we are due for an audit. Members of the Board will look for MSCA members who may be accountants and make suggestions as to who should perform the audit at a future meeting.

Kirk also pointed out that since 4 Square is no longer a MSCA member club and they owe shoot fees from a shoot they hosted last year, that the payment of those fees should be tied to any effort they may make to rejoin the MSCA in the future. Jovan will write them a letter explaining the Boards position and reminding them that the money they didn't pay rightfully belongs to the shooters and that they should consider a refund to those shooters at a minimum.

A discussion was held regarding the use of PayPal by the clubs to pay their shoot fees. We are currently incurring a small cost to make that service available to the clubs. It was decided to continue with PayPal for 2012 and make a decision regarding cost and effectiveness after this year.

Kim moved to accept the Treasurers report. It was seconded by Ray and passed unanimously.

#### Election of 2012 Officers

President. Jovan Blackwell was nominated by Kirk Todd and seconded by Kim Jones. Jovan was elected unanimously by the Board to serve as President.

Vice President. Ray Jones was nominated by Kirk and seconded by Dennis McKeough. The Board unanimously approved Ray as Vice President.

Treasurer. Kirk Todd was again nominated to continue another year as Treasurer by Kim and supported by Jovan. Kirk was unanimously approved to serve another year as treasurer.

Secretary. Bob Gerhardt was nominated by Kim and seconded by Kirk to serve another year as Secretary. The Board voted unanimously to approve Bob Gerhardt as Secretary for 2012.

#### Discussion of Board Terms.

In order for the Board terms to conform to the policy adopted in 2011 where only 1/3 third of the Board is up for election in any one year. Slight changes needed to be made to terms of existing Board members. Jovan Blackwell and Bob Gerhardt agreed to extend their terms one year to expire in 2013. Nate Bosworth agreed to decrease his term one year to expire in 2013 also. The Board terms now are as follow:

2012 Rich Shinew and Marc Stolk

2013 Bob Gerhardt, Jovan Blackwell, and Nate Bosworth

2014 Drew Lieske, Ray Jones, and Dennis McKeough

The above changes were approved unanimously by the Board

#### Web Site

Drew Lieske requested that we add a web site update to the agenda. Drew proposed that we make the following additions to the web site:

1. Map of the MSCA member clubs.

2. Shooter recognition. This could be done in the form of a monthly featured shooter and/or a spot on the web site recognizing shooters who fared well in large tournaments or who have recently punched up to a higher class.

3. SCTP. Jovan will contact Chuck Peterson of SCTP to explore opportunities to partner with them in promoting their programs on our site and increasing the number of SCTP/junior shooters at MSCA events. Drew suggested devoting a portion of our web site to this area.

4. On line newsletter. Dennis McKeough will assist in determining the feasibility of this project and make a report at an upcoming meeting.

5. Zazzle.com Drew will forward all Board members a link to their site. Zazzle is an on line merchant who specializes in logo merchandise. We can partner with them to offer MSCA logo items on their site. They handle all aspects of the transaction and MSCA would receive a small percentage of the revenue generated at no additional cost to MSCA. This item is tabled till we all have a time to look at their site. It will be placed on the agenda at a future meeting.

The Board decided that Drew should go ahead and design these changes and we can tweak them on the web site as we move forward.

The Board decided that the next meeting will be held at Island Lake on March 10, 2012 between 1:00 and 1:30 following the morning shoot.

Rich Shinew moved that we adjourn and was seconded by Dennis McKeough. Unanimously approved. Meeting was adjourned at 2:30 P.M.

Respectfully Submitted

Bob Gerhardt - MSCA Secretary