

MEETING MINUTES

Meeting

Title	New meeting
Meeting Date	Monday, October 10, 2022
Started	6:08 PM
Ended	8:41 PM
Location	Zoom Meeting
Chaired by	Matt Little
Minutes by	Mary Jo Birka

Attendance

Present:	Mary Jo Birka, Neal Fusner, Matt Hayes, Jim Kralik, Matt Little, Charles Schneider, Troy Spicer, Dan Williams
Absent:	Steve Trudeau, Adam Wise

Minutes

1. Committee business

Status: Completed

1.1. President's Report, Review/Approve Meeting Minutes

Like Agenda, assumed approved unless edits noted by Directors prior to the scheduled meeting. This is to allow more time each meeting for open items and discussion.

Motion to approve last months Minutes as written: Charlie

Second: Dan

Motion Carried

*Matt Little opened the meeting. He thanked everyone for working so hard over the past few months. Matt is really happy that the entire Board is working so well together with one goal in mind: to improve sporting clays shooting in the State of Michigan.

Status: Completed

1.2. Subcommittee's

Liaison to Member Clubs

*Matt and Mary Jo had a meeting with Scottie at DGC on 10/5. We discussed his current shoot format, red/blue course. He will continue that format going forward. We explained the plans for the Spartan Series for next year. He wants to participate in the Series with whatever format we require. DGC would be the FINAL leg of the Series. The Series would conclude on a Saturday night, and he is willing to host a shooter dinner if requested.

*Matt visited Pacific Sporting Arms and thanked John Herkowitz for his gun donation for our Great Lakes Tournament.

*Matt had a meeting at Michigan Shooting Centers with Pat and Drew. The 150 bird State Shoot main event was discussed and has not been decided. The shoot will be on June 22-25, 2023.

*Matt also has had conversations with Jordan Hintz at Hillsdale. Bart Speith is no longer there. Hillsdale is interested in being a part of the Spartan Series also. Trees are currently being cut down to open up and improve the shooting course.



*Troy had a meeting at Kent County after we received word that manager Mark De Kam was leaving on Oct 6th. Kent has a shoot scheduled for 10/15. Troy has agreed to set targets for this shoot and all shoots going forward. Kent County is also interested in being part of the Spartan Series.

*Matt Hayes was in contact with Gun River. They make more money with less effort when they host corporate shoots. Gun River will not throw registered shoots in 2023.

Fundraising

*\$790 was made for the MSCA with the foam earplug sale at the Great Lakes Tournament. \$400 was made for the MSCA with the Station Sponsorship signs at the Great Lakes Tournament.

By Law Review

*Nothing has been done so far. Jim asks all Board members to review the By Laws and submit areas that they feel should be changed.

Shoot Date Cards

*Matt has secured a bid from a printer in Ann Arbor that he has used before.

*Mary Jo has confirmed 3 sponsors: Michigan Shooting Centers, Pacific Sporting Arms, and Multi- Lakes Conservation.

*Neal has already sent out invoices for \$250 to each sponsor.

*Member club letters with yearly fees and shoot date forms have been emailed and mailed to 20 member clubs. They are due back by 10/31/22.

*Matt and Mary Jo will schedule the shoots in early November and work out any conflicts. Schedule will go to NSCA for approval and shoot numbers.

*After approval the schedule will go to the printer. After we approve the print draft, the final 1350 cards will be printed and shipped to Neal's home address. Letters will be sent to the member clubs with their shoot dates and numbers.

Distribution

*Neal will count and distribute the shoot cards to our Member Clubs to be received before Jan 1, 2023.

Youth Shooting

*Moving forward we want to be able to waive ALL SCTP shoot fees for their State Tournament.

*Dan suggested that we place a SCTP option on the registration form for all Michigan shoots. The money collected from the shooters would go 100% to the SCTP Scholarship program. Discussion was tabled for next month's meeting.

Status: Deferred until 11/7/2022

1.3. Treasurer's Report

*Neal presented our 3rd Quarter Financial Report. The ending balance is \$27,572.10 which represents approximately 2 years operating budget.

*Matt and Neal might put approximately \$13,000 into a CD at the Dort Federal Credit Union in January. Yet to be decided.

*Neal feels that we have had a pretty good year. Two of our larger shooting clubs have traded poorly attended mid-week shoots for weekend events. That decision has not helped our bottom line.

Motion to accept the Third Quarter Financial Report as written: Mary Jo

Second: Troy



Motion Carried

Status: Completed

1.4. Secretary's Report

*Melissa Binando visited our Great Lakes Tournament in Grand Blanc. She saw our memorial pictures of Jason on the wall. She was interested in having the pictures. Jim sent me the links. I printed a new set of 8X10 color photos and mailed them to her.

Status: Completed

1.4.1. Webmaster Search

*Dan presented a quote from Webmaster Richard Mitchell for his services. The quote included two choices: one where we do the updates, and one where he does the updates. The quotes were between \$3000-4500 which is much too expensive.

*We all agree that we want to do our own updates so that our posts/pictures are online ASAP.

*Dan also presented a quote from Webmaster Brandon Nall. He also provided us with two options. Brandon's quote was much lower. Dan will contact Brandon to set up a zoom meeting so we can get all of our questions answered. We need to make a decision soon, in order to switch our website over by the end of the year.

Status: Deferred until 11/7/2022

1.5. Member Outreach

Status: Completed

1.5.1. Facebook

*Jim delivered his 3rd Quarter Facebook report. The Facebook followers are continuing to trend up at a slow and steady rate. Overall engagement increased with the tournament season. Photo coverage is the most popular. Jim will continue doing what he is doing because the people LIKE what they are seeing.

*Dan and Mary Jo will continue sharing pictures and information of upcoming and current events for Jim to post.

Status: Completed

1.5.2. MICLAYS

*I am continuing to post upcoming shoots and scores for those clubs that do not use Registration Software.

Status: Completed

2. OLD BUSINESS

Status: Completed

2.1. 2022 Great Lakes Tournament Wrap Up

*The Great Lakes Tournament was a huge success.

*Thanks to Grand Blanc Huntsman Club for working so hard for our shooters.

*Thanks also to Pacific Sporting Arms for being our Premier Sponsor.

Status: Completed



3. NEW BUSINESS

Status: Completed

3.1. Spartan Series

*Dan, Troy and Matt Hayes reported the 3 clubs chosen for the Spartan Series are: Hillsdale, Kent County and Detroit Gun Club.

*Troy presented a spread sheet that illustrated potential winnings.

*Matt Hayes has designed a really great jersey for the shoot.

*Shoot dates need to be chosen over the next 3 weeks.

Status: Deferred until 11/7/2022

3.2. All Shooter Questionnaire

*Dan is working on the Final version of the All-shooter questionnaire to be emailed out soon.

*Dan also has a Member Club survey that the club can hand out to the shooters that attend.

Motion To Approve the shooter Questionnaires as written: Mary Jo

Second: Troy

Motion Carried

Status: Deferred until 11/7/2022

3.3. Website Tab for Sponsors

*Website Sponsor Tab will be tabled until we get our new Webmaster.

Status: Deferred until 12/11/2022

3.4. Jersey/Barepelt Vest Orders

*Matt Hayes proposed that the Board get shooting jerseys. We would get sponsors that would advertise on our jerseys. The sponsor money would also pay for our jerseys and create additional income for the MSCA.

*The jersey manufacturer is Coolwick.

*Matt proposed several different levels of sponsorship that would be available.

*Jersey sales could also be opened up for all shooters. Other items that are available are: V neck jerseys, long sleeved jerseys, and hoodies.

*Barepelt vests could also be included in the sponsorship program.

Motion to Approve the Apparel Sponsorship Program as written: Dan

Second: Troy

Motion Carried

Status: Deferred until 11/7/2022

4. NEXT MEETING DATE

Status: Completed



4.1. Date Next Meeting

Our next meeting is on November 7, 2022

Status: Completed

4.2. Adjournment

Motion to Adjourn: Charlie

Second: Neal

Status: Carried

Status: Completed
