



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date Wednesday, April 22, 2020
Started 7:00 PM
Ended 8:35 PM
Location Conference Call
Purpose MSCA Board Meeting - Q1 Financials, COVID-19 Response/recovery efforts, '21 State Shoot bid(s) review

Chaired by Russell Brzezinski
Recorder Kathleen Lanava

Attendance

Present: Russell Brzezinski, Dr. Ron DeVuyst, Neal Fusner, Ryan Gates, Jim Kralik, Kathleen Lanava, Drew Lieske, Matt Little, Charles Schneider, Steve Trudeau

Meeting documents

None

Minutes

1. Committee business

1.1. Review Agenda

Status: Completed

1.2. Treasurer's Report

Charles made a motion to accept the Treasurer's Report.

Seconded by Dr. Ron DeVuyst.

Motion approved unanimously.

Status: Completed

1.2.1. Q1 Financial Review

MSCA BOARD MEETING FINANCIAL OVERVIEW

The information summarized below was presented to the MSCA Board of Directors on 04/22/2020:

- Income and expense statement:

- || Verified as reflecting all transactions shown in the accounts payable and accounts receivable ledgers
- || Quarterly expenses exceeded income driving a \$661.22 operating loss for the period
- || Income and expense statement balance verified as matching cash balance in the MSCA business checking account as of April 1

- Q1 YTD 2019 v. Q1 YTD 2020 analysis of business metrics:

- || 25,400 fewer targets thrown in `20 v `19 (-30%)



- Target fee revenue decline of \$762.00 (-30%)
- MSCA checking account balance exceeds 2019 level
- MSCA has sufficient cash to meet standing 2020 commitments
- 70% of Q1 decline is a direct result of COVID-19 shoot cancellations
- Remaining 30% reduction attributed to secondary items:
 - o One less shoot hosted
 - o Jan/Feb weather related participation decline at two key venues
 - o Two other clubs delivered reduced participation levels in Mar

- COVID-19 revenue impact analysis/projection:

- Facts as of 4/15/2020 applied
- Total below includes \$532 derived from Q1 analysis above
- Adds included Apr cancellations & May SCTP conference shoot cancellations - \$2,142 total
- \$2,142 represents 13% of 2019 gross revenue – a significant decline
- Unforeseen May cancellations will further reduce revenue
- 2020 – a year of total austerity - discretionary spending discouraged
- Pre approved activities such as trophy restoration/upkeep, state team award purchase & enhanced state shoot funding will proceed

Status: Completed

1.3. Secretary's Report

- Received handoff with timelines from Drew
- Received Sign-on ID and PW for Jotform, Gmail and MailChimp today.
- Meeting Minutes
- Recording MSCA email discussions with voting
- Thanks to Neal for providing Club contact list
- Repository for MSCA documents?
- Would it be helpful to add "MSCA Information Technology" as a standing line item for the MSCA Board Meeting agenda?

Board Meetings

Board meetings consistently run longer than scheduled time. Need for standing meetings identified.

The first Monday of every month at 6pm was the agreed upon time/date. To commence June 1st.

Motion to approve made by Neal, seconded by Kathy. Motion passed with unanimous vote.

Board Meeting Minutes

Create an agenda line item for review and approval of minutes

Minutes will be reviewed and approved at standing Board Meetings.

Recording E-voting by the MSCA Board

Should the need for electronic voting occur, minutes will be created and reviewed/approved at the next standing MSCA Board meeting.



Repository for MSCA documents

Bylaws and COVID letters have been saved to MyCommittee. Advised to continue to save documents to MyCommittee except financials due to security concerns. Neal will continue to be the repository for financial information and can produce documents upon request. Neal kindly agreed to summarize the Treasurer's report for Board Meeting Minutes.

Capturing Jim's Facebook Report

The report will be included as a subheading of the Secretary's report.

Suggestions made for IT or Information Outreach

Status: Completed

1.3.1. Member Outreach

Facebook Update

1. It was suggested that Drew add the "Shooter of the Month" to the MiClays webpage.
2. Motion to approve made by Drew, seconded by Ryan. Motion approved by unanimous vote.

Status: Completed

1.3.1.1. Facebook Report

MSCA Facebook Page Report

4/22/2020 meeting

Page created October 5, 2018

Current Admins: Russ, Ryan, and Jim

To date: 161 followers (up from 132), 153 page likes (up from 127)

Since last report:

Overall views have increased again.

Followers/Page Likes have increased.

Weekly view data:

Weekly viewing is currently plateaued between 142 and 145 views per day. Peaks at 7:00 to 9:00 AM and 6:00 to 8:00 PM

Takeaway:

Traffic has smoothed out, most likely due to the current Stay at Home Order.

Page Reach (since previous report):

Top Posts.

- 1.) Steve Schindler
- 2.) March registered shoot notice.
- 3.) High Score at GBHC (3/15/2020)
- 4.) March 16 CoVid notice
- 5.) Jonathan Vergara Shooter of the Month



Top Engagement (comments, sharing, etc.)

- 6.) Steve Schindler
- 7.) Francisco Mojica SotM
- 8.) Jonathan Vergara SotM
- 9.) Binando preview/CoVid notice
- 10.) Binando SotM/GBHC high score (3/15)

Jim Kralik

Status: Completed

2. OLD BUSINESS

3. NEW BUSINESS

3.1. COVID-19 Response and Initiatives

1. Two emails have gone out to the MSCA membership regarding shoot cancellations due to COVID-19. The first was to cancel shoots through mid-April and the second to cancel shoots through the end of April. We are in lockstep with Michigan's Governor, NSCA and national governing bodies. We will likely meet by telephone again next week after Governor Whitmer updates the stay home order.
2. Robust discussion ensued around whether it was reasonable for MSCA to endorse "best practices" for shoots. All agreed it was best for clubs to create their own guidelines.
3. During the discussion of guidelines, the topic of liability insurance was raised. It is unknown if MSCA is covered under an NSCA umbrella. Steve Trudeau will contact NSCA and report back at the next standing meeting.

Status: Deferred until 5/4/2020

3.2. 2021 State Shoot and GLC Bid Submissions

1. Bids were submitted for the 2021 State Shoot and the GLC.
2. Steve recommended MSCA allow for electronic voting for the membership to decide upon the host club for State Shoot. Kathy made the same recommendation last year. It was not supported. Again, this would require a By-laws change. Concerns raised that 2/3 of the MSCA membership does not participate in the tournament. Can discuss this more in the future.
3. We need to understand better why there isn't greater participation from clubs to host tournaments to provide our membership with more options. Further exploration is required, may need to survey clubs. Deferred for further discussion at another time.
4. MSCA Board will vote on the GLC after the State Shoot.

Status: Deferred until 6/1/2020

3.3. Honoring Steve Schindler at the 2020 MI State Shoot

Ran out of time, differed to next meeting.

Status: Deferred until 5/4/2020

3.4. 2020 All-State Awards

- \$700 budget



- 18 awardees

Open Matt Houtteman
Open Leslie Housler
Open Billy Henson Jr
Open Fred Kaschak
Open Ron Goover
Lady Amber Brown
Sub Junior Kyle Blashill
Junior Michael M Newman
Veteran Stephen Trudeau
Super Veteran Michael A Oakley
Senior Super Vet. Arthur Goudie
Master Class David C Coates
AA Class Noah Roth
A Class Mary Jo Birka
B Class Jason Binando
C Class Anthony Lamacchia
D Class Kevin A Ford
E Class Preston Lanehart

- Past awards

- 2019 Bronze clay target
- 2018 Wooden clay target (Jim White Creations, Georgia)
- 2017 Belt Buckles
- 2016 Belt Buckles

1. Concerns raised regarding impact of pandemic on supply chains and products. Will continue to move forward to obtain awards for 2020 All-State Team.
2. Budgeted amount of \$700 is an estimate. Trophy options are up to the Vice President. Voted on by the Board.
3. Ryan's experience with turnaround time is 6 weeks. Jim White has made belt buckles in the past, Laser Creations has our logo.
4. Kathy will obtain options for the Board to review and vote upon at next week's phone meeting (date TBD).

Status: Deferred until 5/4/2020

3.5. State Championship and GLC Trophy Residence

Where do these trophies reside? Do they rotate with hosting clubs?

- State shoot, at the club which hosted the State Shoot, then move trophy to new hosting club day of shoot?
- GLC, at the club which hosted the GLC, then move trophy to new hosting club day of shoot?
- Ryan will add Matt Topor to the State Championship trophy



(Spirit of Livingston on Grand River & M-59, \$5/tag, 1 wk turnaround)

- Ryan will update GLC trophy, is currently dated to 2014

Ran out of time. Deferred to next meeting.

Status: Deferred until 5/4/2020

3.6. Suggestion for MSCA to Recognize Greg Larsen (All-American Teams)

- 2020 Krieghoff All-American Team, Senior Super Veteran
- 2020 Perazzi 12 Gauge All-American, Second Team, Sr. Super Veteran

1. Greg Larsen to be recognized on MSCA Facebook page and MiClays website.
2. Kathy and Russ will write something up for Drew and Jim to post.

Status: Deferred until 5/4/2020

4. MISC

4.1. Date Next Meeting

Next meeting will be a phone call sometime next week.

Prior to minutes being published, a date for another telephone MSCA Board meeting was scheduled for Monday, May 4th at 6 pm.

Next standing meeting will be June 1st at 6 pm.

Status: Completed
