



Michigan Sporting Clays Association

Meeting Minutes: Saturday, September 8, 2018

Date/time: Saturday, September 8, 2018 Started: 1:30 PM Ended: 3:15 PM
Location: Grand Blanc Huntsman Club
Purpose/notes: Regular scheduled meeting

Chaired by: Russell Brzezinski
Minuted rec. by: Russell Brzezinski
Status: Minutes distributed

Attendance

Present: Russell Brzezinski, Dr. Ron DeVuyst, Neal Fusner, Ryan Gates, Matthew Houtteman, Jim Kralik, Kathleen Lanava, MSCA Secretary
Absent: Jovan Blackwell, Matthew Grunzweig, Michael Nordloh, Steven Schindler, Steve Trudeau

Meeting documents

- 2019 Bid - Great Lakes - MSC submission.pdf
- 2019 Bid - State Shoot - MSC.pdf
- 2019 MSCA bid form - state shoot grand blanc.pdf
- Bid-Form-28201929 detroit gun club.pdf

Agenda

1. Committee business

1.1. Review Agenda

Status: Completed

1.2. Treasurer's Report

Update on Break Even Point

Review of Quarterly income & expense statement provided by Neal ending balance : \$10590.91

outlay of expenses;

- \$1500 for Trophies
- \$4500 for Tournament Sponsorship
- \$115.10 for HOF Plaque
- \$35.00 Alloted for Perpetual HOF Plaque maintenance

General discussion around previously meeting topic of clay fee increase in keeping with other states and push our break even point to earlier in the calendar year. - board discussion

Motion: (Ryan Gates, 2nd by Dr. Ron) "Increase fee from \$.02 to \$.03 for 2019 Calendar year"

Vote: Unanimous

Status: Completed

1.3. Website Report



review of website and demographic reports

Status: Parked

2. OLD BUSINESS

2.1. 2019 State Championship and GLC Update

Discussion around both the Great Lakes Championship (GLC) and the 2019 State Shoot. Review bids for both events.

Great Lakes Championship-

- Detroit Gun Club submission
 - Date: 4/27-4/28
 - Payouts: Down to 3rd + Concurrent
 - No Subgauge

- Michigan Shooting Centers - Bald Mountain
 - Date: 4/27-4/28
 - Payouts: NONE
 - YES - Subgauge

Discussion

Call to Vote: Unanimous for Detroit Gun Club to Host the 2019 GLC

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#### 2019 State Shoot Bid Review

3 Bids received by cut off date; Detroit Gun Club, Michigan Shooting Centers (Island Lake) & Grand Blanc Huntsman Club.

Review and discussion of bids (attached).

Outcome: Three very viable bids were submitted. We will reach out to the membership to vote on the 2019 location by use of member emails and issuing a Survey Monkey form. We created the criteria to review for each venue, which would include; Date, Payouts, Costs, events listed, and food (lunch/dinner provided).

Next Steps: Russell will create the survey and reach out to Drew to secure dbase of member emails. Prior to distribution, board will review document, edit as necessary and then we will send out to those members that attended the 2018 state shoot only (in keeping with the bylaws where those attending the state shoot will vote on venue for the following years state event)

Aim to issue by 9/17 - review results by 9/25 on Board conf call.

**Status:** Completed

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### 2.2. Status of Sub Committee Report - club/membership participation

Registered shoot beneficial/non beneficial for clubs

Areas seen as non essential for hosting shoots

what would make shoots more attractive for members

where do clubs needs our assistance



-Generate survey

**Status:** Parked

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### 3. NEW BUSINESS

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#### 3.1. Revenue Generating Activities - Concept and Ideation

activities/promotions that generate more interest in our shoots.

Look for revenue generation to create more freeboard for MSCA (move break even point to earlier in the year)

increase foot traffic at both our registered club shoots and major shoots

increased traffic/interest in our website

More general discussion with a very favorable response by the board to pursue this further. Concepts such as "Shoot for the State" program , 50/50 and potentially a major raffle to generate more revenue to the MSCA and thus, back to the membership.

tabled to formulate more concepts and action plans to more formally present to the board.

ongoing

**Status:** Parked

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#### 3.2. Maintenance Costs for Custodialship of Trophies

discussion around properly updating the HOF trophy and state trophies. include maintenance , cleaning.

general discussion where all agreed that this is a good activity to pursue further.

Neal F and Matt H. to pursue further what costs would be to accomplish this item.

**Status:** Parked

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### 4. MISC

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#### 4.1. Date Next Meeting

**Status:** Completed

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#### 4.2. Facebook Page - MSCA

Currently MSCA does not have a Facebook page or social media outlet to communicate with our membership.

Brought to board by Jim K.

general discussion by board, netting out that this is a good activity to pursue further.



Jim Kralik to take lead

**Status:** Parked

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