

Michigan Sporting Clays Association

Meeting date: **Wednesday, February 26, 2014** Started: **8:05 PM** Ended: **9:30 PM**

Location: Conference Call

Purpose/Notes: Regular scheduled meeting

Chaired by: Drew Lieske

Minutes rec. by: Drew Lieske

Attendance:

Present: Mark Birka, Dana Farrell, Ray Fisher, Kim Marie Jones, Raymond Jones, Drew Lieske, Dennis McKeough, Daniel Williams

Regrets:

Absent: Jovan Blackwell

Late: Kirk Todd

Guests:

(none)

Meeting Documents:

(no documents)

Meeting Minutes:

1. Committee business

1.1. Review Agenda

Mark Birka

Minutes:

Motion to approve agenda: Kim Jones

Seconded: Ray Fisher

All in favor

Status: Completed

1.2. Treasurer's Report

Kirk Todd

Minutes:

Kirk Todd reported that \$609.06 has been deposited year-to-date, with \$482.14 outflow in expenses. Cash balance currently \$9,760.94. Kirk announced that he would like to resign from the treasurer's position due to his current commitments. Mark Birka appointed Dennis McKeough to be the new treasurer, all in favor pending the resignation of Kirk Todd. Kirk asserted that he would like an audit performed prior to his resignation as to provide closure over the books.

To clarify some misconceptions regarding the last treasurer's report, our 2013 cash position was down \$1800 from 2012, but that we still have approximately \$10,000 in funding.

With the reduced number of shoots on the calendar, there is concern that 2014 will show continuation of this trend. The Board is taking steps to manage our assets, such as the reduction in MSCA contribution for the Great Lakes shoot.

Status: Completed

1.3. Website Report

Drew Lieske

Minutes:

Drew reported that the site continues to see returning visitors with 33% new visitor rate.

Reported Data:

- 20% of visits from mobile device
- 82% of visitors from Michigan, 4% from Illinois, 2% from Ohio

Kim requested that a section be added for shoot flyers as well board meeting dates. Drew to work on and publish to miclays.com.

Status: Completed

2. OLD BUSINESS

2.1. Safety Signs for New Clubs

Kirk Todd

Report:

Kirk has ordered one aluminium safety sign for Caledona Sportsmen's Club, for \$65. Kim Jones to get a quote on duplicate signs for other clubs.

Status: Completed

2.2. Partnering with Other Associated Organizations

Jovan Blackwell

From Jovan Blackwell:

I was cruising around the MAA website (Michigan Archery Association) and made an observation. The MAA has links to the NFAA(National Federation Archers) the MBA(Michigan bow hunters association, as well as other links to other archery related entities.

I think we should look into pursuing a relationship that should lead to cross promotion with DU, QU, Pheseants Forever, Ruffed Grouse Society.. etc.

I think we are missing out on opportunities to promote shooting with other shooting related organizations specifically hunters.

From meeting of 1/28/2014

Tabled to next meeting due to Jovan's regrets.

Status: Deferred: 4/19/2014

2.3. Featured Clubs

Mark Birka

From meeting of 1/28/2014

Mark Birka proposed that we add a featured clubs section to the website. This idea was tabled for the next meeting.

Status: Completed

3. NEW BUSINESS

3.1. 2015 Bid Notification Update

Drew Lieske

Minutes:

Drew noted that the bid notification letter will be mailed out on Saturday March 1, 2014 pending review from Mark. The deadline for clubs to submit bids for the 2015 Michigan State Shoot and 2015 Great Lakes Championship is April 1, 2014. Dan Williams volunteered to contact all clubs and verbally inform them of the bid procedure.

Status: Completed

4. MISC

4.1. Date Next Meeting

Mark Birka

Minutes:

Next meeting scheduled for April 19th, 2014 at Grand Blanc Huntsman's Club. Time set for 2:00pm. Motion by Dennis McKeough to adjourn, all in favor.

Status: Completed

Recording Secretary:

Chairperson:

Date:
