

## Michigan Sporting Clays Association

Meeting date: **Saturday, July 12, 2014** Started: **2:30 PM** Ended: **3:45 PM**

Location: Pine Ridge Sporting Clays

Purpose/Notes: Regular scheduled meeting

Chaired by: Mark Birka

Minutes rec. by: Mark Birka

### Attendance:

Present: Mark Birka, Dana Farrell, Kim Marie Jones, Raymond Jones, Dennis McKeough

Regrets: Drew Lieske, Kirk Todd, Daniel Williams

Absent: Jovan Blackwell, Ray Fisher

Late:

### Guests:

Larry Laxton (present)

### Meeting Documents:

- MICLAYS JULY 2014 MEETING WEBSITE REPORT.pdf

### Meeting Minutes:

#### 1. Committee business

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##### 1.1. Review Agenda

Mark Birka

Status: Completed

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##### 1.2. Treasurer's Report

Kirk Todd

###### Minutes:

Dennis McKeough reported that all payments are current. Dennis requires access to the electronic deposit system in order to track various deposits. Kirk Todd or Drew to be contacted for access.

Status: Completed

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##### 1.3. Website Report

Drew Lieske

###### Minutes:

Website report for July 2014 MSCA meeting available here:  
<http://www.mycommittee.com/DesktopModules/MyMeeting/Upload/Open.aspx?id=44487>

Status: Completed

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#### 2. OLD BUSINESS

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##### 2.1. Upcoming Great Lakes Championship

Mark Birka

- Discuss status and any issues pertaining to the upcoming Great Lakes Championship event (August 8th-10th, 2014 at Island Lake Shooting Range).
- TROPHIES - Need trophies for first in each NSCA class and concurrent as well as HOA in the main event.
- **From Drew Lieske:** Pre-registration as of 07/10/2014 is currently at 58 shooters. I (Drew) plan to more actively promote the event upon arrival back home from the World FITASC. Expect enrollment to increase most rapidly 10-15 days prior to the event.

###### Minutes:

It was decided that the same format (option of several different trophies or a check) used for the State Shoot

be made available to winning participants at the 2014 Great Lakes Championship.

**Status:** Completed

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## **2.2. Target Setting Clinic - Feedback**

Mark Birka

### **Minutes:**

Mark reported on the status/interest in the Target Setting Clinic. Current interest level is not high enough to hold the clinic. Mark to discuss a joint clinic with Ohio/Indiana clubs.

**Status:** Completed

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## **2.3. Ruffed Grouse Cross Promotion Feedback**

Jovan Blackwell

### **Minutes:**

Jovan Blackwell attended the recent Ruffed Grouse Society fun shoot held at Island Lake Shooting Range. There was limited interest in the NSCA/MSCA.

**Status:** Completed

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## **3. NEW BUSINESS**

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### **3.1. 2015 State Shoot Host Club Vote Results**

Mark Birka

#### **Minutes:**

Mark Birka and Dana Farrell reported on the vote for the 2015 State Shoot location. The results will be published following discussions with the bidding clubs.

**Status:** Parked

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### **3.2. Future Hall of Fame Selection & Criteria**

Kim Marie Jones

#### **Minutes:**

Kim suggested that we need a permanent home for the Michigan Sporting Clays Hall of Fame, and possibly a plaque with the recipient's names. Grand Blanc Huntsman's Club, as the first sporting clays venue in the state, was suggested. Mark Birka to contact GBHC. Dana Farrell to contact the plaque source for a quote for the HOF plaque.

Selection criteria creation for future Hall of Fame inductees deferred for future meeting.

**Status:** Parked

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### **3.3. Small Clubs**

Larry Laxton

#### **Minutes:**

Larry Laxton addressed the Board with some comments/concerns regarding the status of registered shooting in the state.

He noted that people come to shoots for "good targets, good food, and good prizes." Larry cited the startup of sporting clays at a small club, noting that success (number of shooters), was achieved via sponsorship, advertising, and word of mouth.

The discussion that followed regarding this point concluded with the need for a 'tool kit' for clubs trying to hold a registered shoot. The content of the tool kit is TBD, but includes suggestions on event marketing, target setting, and how to solicit help from the shooters. This tool kit will be developed in future Board meetings, and will be published in the MSCA Forum.

Larry also cited a request from Ed Skinner, to go back to the old shoot selection process, as a means of addressing potential scheduling conflicts. This item will also be taken under advisement, and addressed at a future Board meeting, prior to the 2015 shoot selection process.

Larry asked about the process for the State Team selection. It was noted that the process is driven by the NSCA, and any additional/alternative process would be in conflict.

Larry also requested that the Board find a way to award a state recognized shoot to a club other than the site of the State Shoot, as a means to bolster attendance at smaller clubs. This can probably not be addressed for 2015, as the content of the State Shoot was part of various bid packages, but will be addressed for 2016 and beyond. The suggestion was made to look at the format used by Minnesota, where the Sporting, FITASC, 5 Stand, Small Gage, and Super Sporting State Championships are all held at different clubs.

**Status:** Parked

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### 3.4. Proposed Future State Shoot Award Procedure

**Minutes:**

A motion was made to amend the by-laws to adopt a multi-year State Shoot selection process similar to Ohio, where the winning club will retain the State Shoot for (2) years, and will not be allowed to bid in the next bidding cycle. Seconded by Dana Farrell. This proposal will be discussed in further detail at the subsequent Board meetings.

**Status:** Parked

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### 3.5. 2015 Great Lake Shoot Date - Suggestions

Raymond Jones

**Minutes:**

Ray Jones is seeking input from all Board members regarding potential dates for the 2015 Great Lakes shoot to be held at Charlevoix Rod and Gun Club.

Memorial Day weekend was presented as a suggestion.

**Status:** Parked

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## 4. MISC

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### 4.1. Date Next Meeting

Mark Birka

**Minutes:**

Next meeting scheduled for Wednesday August 6, 2014 via Conference Call.

Motion made by Dennis McKeough to adjourn meeting, all in favor.

**Status:** Completed

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Recording Secretary:

Chairperson:

Date:

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