

MINUTES
OF
THE BOARD OF DIRECTORS
OF
THE MICHIGAN SPORTING CLAYS ASSOCIATION
MARCH 10, 2012
BRIGHTON, MI

Members Present: Rich Shinew, Bob Gerhardt, Jerry Boron, Dennis McKeough, Drew Lieske, Kirk Todd, Kim Jones, Ray Jones., and Marc Stolk. Absent with notice: Jovan Blackwell and Nate Bosworth

The meeting was called to order by Ray Jones at 10:30 A. M.

The proposed agenda was reviewed by the Board. Kirk Todd moved that we accept the agenda. Seconded by Kim Jones and passed unanimously.

Approval of minutes from January 7 meeting. Although the Minutes were distributed and approved via e mail, Dennis moved to formally accept and was seconded by Kirk. Passed unanimously.

Treasurers Report.

Kirk Todd reported that our current balance was \$11,844.03. Kirk reports that we are in the black YTD. A discussion was held regarding who was our web host. We are currently paying Air Advantage. Drew reports that we are now with Go Daddy. He will get the necessary info from Kirk and drop Air Advantage.

A discussion was held regarding funding levels from the MSCA to the host clubs for the State and Great Lakes shoots. 2011 levels were \$4500 plus trophies for the State and \$3000 plus trophies for the Great Lakes. Kirk pointed out that no one had informed GBHC or Seaway as to the funding levels for this year's shoots. Bob Gerhardt moved that we continue the current levels (4500/3000) for the 2012 and 2013 shoots. Motion was seconded by Dennis and passed unanimously. Bob Gerhardt was to send a

mailing to all clubs and inform them of the funding so that they could use those numbers for planning purposes if they contemplated bidding on either of the 2013 shoots.

Kim reminded Kirk that we needed to be aware of deadlines when ordering trophies for the State shoot. Kirk has a person locally and will coordinate with GBHC to see that they are ordered in a timely fashion for the State shoot.

Bob moved to accept the Treasurers report. It was seconded by Rich and passed unanimously.

Old Business

State Shoot. Kirk gave a report on behalf of GBHC as to the preparations for the State shoot. Some of the notable items that Kirk mentioned were: Events will include a prelim, main and FITASC. They will also have a practice 5 stand, long bird, and Make a Break run by Top Gun. They have made improvements to the road around the course. They have an adequate supply of machines for the event between those they already have and those they will rent for the event. Trained trappers for the shoot will be drawn from the various SCTP programs which use GBHC as their home course. Kirk reports that they are trying to mimic the efforts of Bald Mountain at last year's shoot, including using IClays on line registration and hiring Drew Lieske to run registration for them.

Web Site

Drew Lieske briefly outlined the changes which have been made to the MSCA web site.

Shooter Recognition. It was decided that the featured shooter for this month would be Dana Farrell. All Board members would submit ideas as to who we could feature in the coming months.

News Letter. After a lengthy discussion about publishing a monthly newsletter, it was decided that we would make every effort to keep the web site up to date with fresh content and thereby not need to publish a separate news letter

Zazzle.com This item is again tabled. It will be placed on the agenda at a future meeting if we feel there is a need to offer MSCA logoed items.

The Board felt that there is a need to promote both the MSCA member clubs and our two signature shoots (State and Great Lakes) to a larger audience than just those shooters in our state. It was decided that we would begin to gather information and rates on advertising our clubs and shoots in one of the national sporting clays publications for the 2013 shoot year. Ray Jones volunteered to have flyers printed advertising both shoots and to send them to clubs in the Midwest where there is no conflict with events in their locale.

It was decided that the next meeting will be held at Island Lake April 14, 2012 at 9:00 A.M. prior to the first MSC Trail Shoot.

Rich Shinew moved that we adjourn and was seconded by Kirk Todd. Unanimously approved. Meeting was adjourned at 11:40 A.M.

Respectfully Submitted

Bob Gerhardt - MSCA Secretary